

### "Care for a population that mirrors their communities"

# AIAMC Annual Meeting March 31-April 2, 2016







### Learning Objectives

- Discuss the changing US demographics.
- Define health and healthcare disparities and health equity.
- Define social determinants of health, social determinants of equity using the 'cliff analogy'
- Discuss unconscious bias.



### What are Health Disparities?

"A particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage. Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health based on their racial or ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other characteristics historically linked to discrimination or exclusion."



# Myths About Racial and Ethnic Health Disparities

- Caused by race differences in income/education
- Caused by lack of access to health care
- Caused by biological or genetic differences among race groups



### What are Healthcare Disparities?

- ▼ "Racial or ethnic differences in the quality of healthcare that are not due to access-related factors or clinical needs, preferences, and appropriateness of intervention" (Unequal Treatment: Confronting Racial and Ethnic Disparities in Health Care, 2003)
- "Differences or gaps in care experienced by one population compared with another population" (Agency for Healthcare Research and Quality, National Healthcare Disparities Report, 2009).



### What is Health Equity?

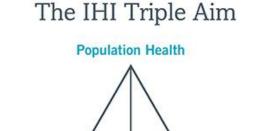
P"Attainment of the highest level of health for all people. Requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities."



### Patient Safety and Healthcare Quality

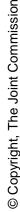
#### Of the IOM's 6 Aims of Improvement

- Safe
- Effective
- Patient-centered
- Timely
- Efficient
- Equitable care has received the least attention.





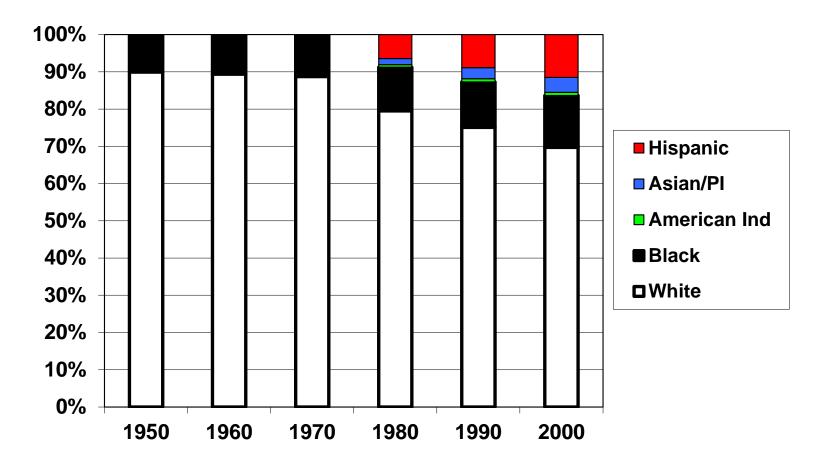




### CHANGING U.S. AND STATE DEMOGRAPHICS: RACE, ETHNICITY, LANGUAGE, GENDER IDENTITY, AND SEXUAL ORIENTATION



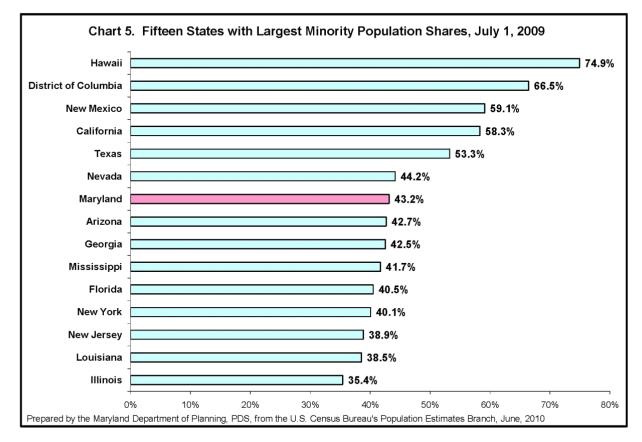
# Resident Population by Race/Ethnicity, U.S. 1950-2000







### Changing U.S. and State Demographics



- In 2008, four states—Hawaii (77.1%), California (60.3%), New Mexico (59.8%), and Texas (55.2%)--plus the District of Columbia (64.7%) were already majority minority.
- In the rest of the U.S., minorities constitute 36.6% of the population. 2009, 2011, 2013 American Community Survey, 2010 U.S. Census



### **ENGLISH LANGUAGE PROFICIENCY**



# Changing U.S. Demographics: English Language Proficiency

- Increased number of foreign born residents
  - 16.0% (or 41,348,066 million) U.S. residents
- Increased numbers speak a language other than English at home
  - 20.8% (or 65,754,799 million) U.S. residents
- Increased numbers speak English less than "very well" and are considered limited English proficient (LEP)
  - -8.5% (or 26,870,951 million) U.S. residents



### Changing U.S. and State Demographics: English Language Proficiency

 Between 1990 and 2010, the U.S. LEP population increased 80%.

- Between 1990 and 2010, the 10 states experiencing the greatest growth in their LEP populations were:
  - Nevada (398.2%), North Carolina (395.2%), Georgia (378.8%), Arkansas (311.5%), Tennessee (281.4%), Nebraska (242.2%), South Carolina (237.2%), Utah (235.2%), Washington (209.7%), and Alabama (202.1%).



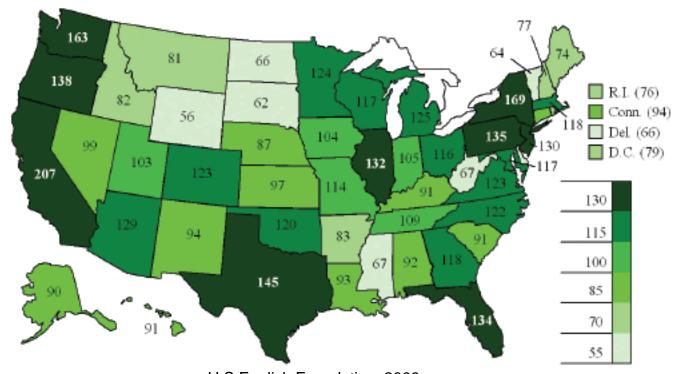
# Changing U.S. and State Demographics: English Language Proficiency

- In 8 states, at least 10% of the overall population is already LEP.
  - California (19.8%), Texas (14.4%), New York (13.5%),
     New Jersey (12.5%), Nevada (12.3%), Florida (11.9%),
     Hawaii (11.8%), and Arizona (9.9%)



# Number of Languages Spoken in Each State

U.S. Total = 322 languages



U.S English Foundation, 2009 http://www.usefoundation.org/userdata/file/Research/top\_languages\_by\_county.pdf



# SEXUAL ORIENTATION AND GENDER IDENTITY



### Sexual Orientation Prevalence in U.S.

- Exact prevalence remains unknown
- Measurements vary widely by geography, race/ethnicity, education levels, suggesting strong influence of stigma
- The Social Organization of Sexuality (Laumann, 1994):

	Women	Men
Same-sex Attraction	7.5%	7.7%
Same-sex <b>Behavior</b> since puberty	4.3%	9.1%
Identity as homosexual or bisexual	1.4%	2.8%

Drs. Jason Schneider and Gal Mayer, GLMA Webinar Series: Quality Health Care for Lesbian, Gay, Bisexual, and Transgender People (Part 1) (2012)



# Same Sex Households in the U.S. (2000 vs. 2010 Census)

### Same-Sex Couple Households, Summary File Counts and Preferred Estimates: Census 2000 and 2010 Census

	Summary file counts <sup>1</sup>		Percent change	Preferred estimates <sup>2</sup>		Percent change
Household type	Census 2010	Census 2000	2000-2010	Census 2010	Census 2000	2000-2010
Total	901,997	594,391	51.8	646,464	358,390	80.4
Unmarried partners	552,620	341,014	62.1	514,735	314,052	63.9
Spouses	349,377	253,377	37.9	131,729	44,338	197.1

<sup>1</sup> Tabulated from internal 2000 and 2010 Census Summary Files.



<sup>2</sup> Preferred estimates indirectly derived from 2010 Census inconsistency ratios and summary file counts from Census 2000 .

# Sexual Orientation (2013 National Health Interview Survey)

#### In 2013, surveyed 34,557 adult respondents

- Asked questions about sexual orientation for the first time
- Although gender identity is not yet being collected, the National Center for Health Statistics is considering it.

#### 2.3% identified as gay, lesbian, or bisexual

- 1.6% gay or lesbian
- 0.7% bisexual
- 1.1% "something else" or "I don't know the answer"
- 0.6% refused to answer



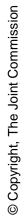
Vol XCIII, No. 311

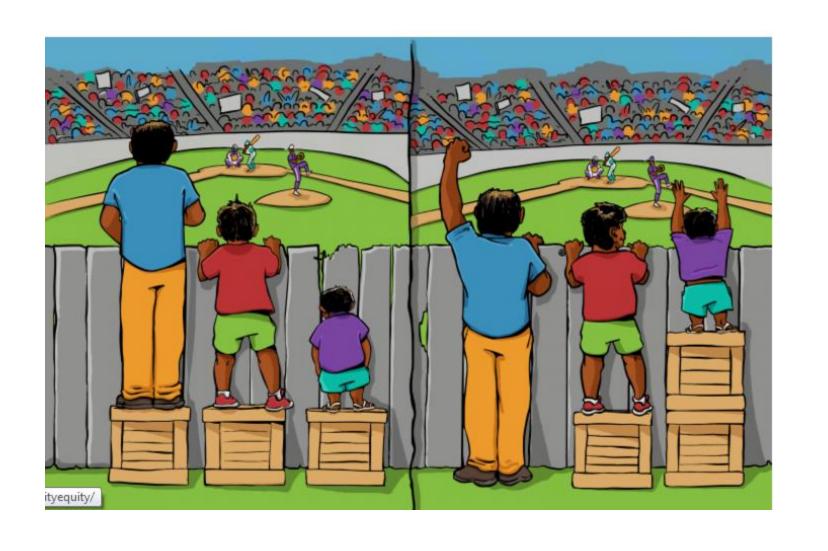
February 2016

"Of all the forms of injustice, injustice in health care is the most shocking and inhuman."

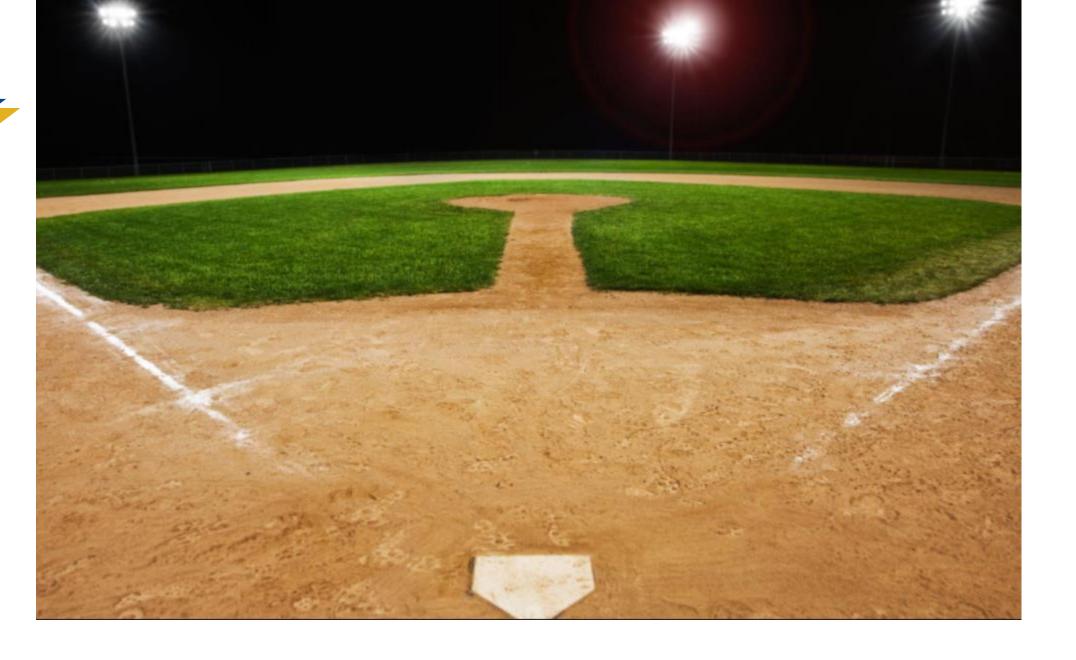
- Martin Luther King Jr.











The Joint Commission

- Barry Switzer

## Addressing the Social Determinants of Health

#### **Levels of Health Intervention**



Addressing the Social Determinants of Health









## Addressing the Social Determinants of Health

#### **Levels of Health Intervention**



Addressing the Social Determinants of Health













## Addressing the Social Determinants of Health

#### **Levels of Health Intervention**



Addressing the Social Determinants of Health







### Addressing the Social Determinants of Health





Addressing the Social Determinants of Health



Safety Net Programs and Secondary Prevention



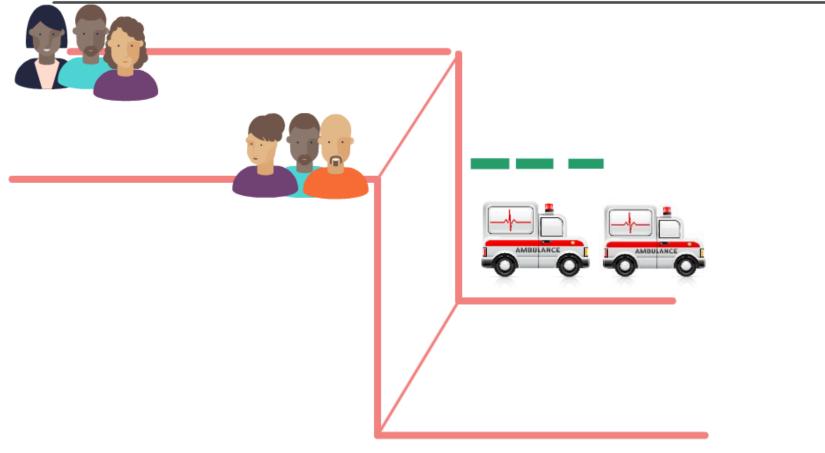
Medical Care and Tertiary Prevention





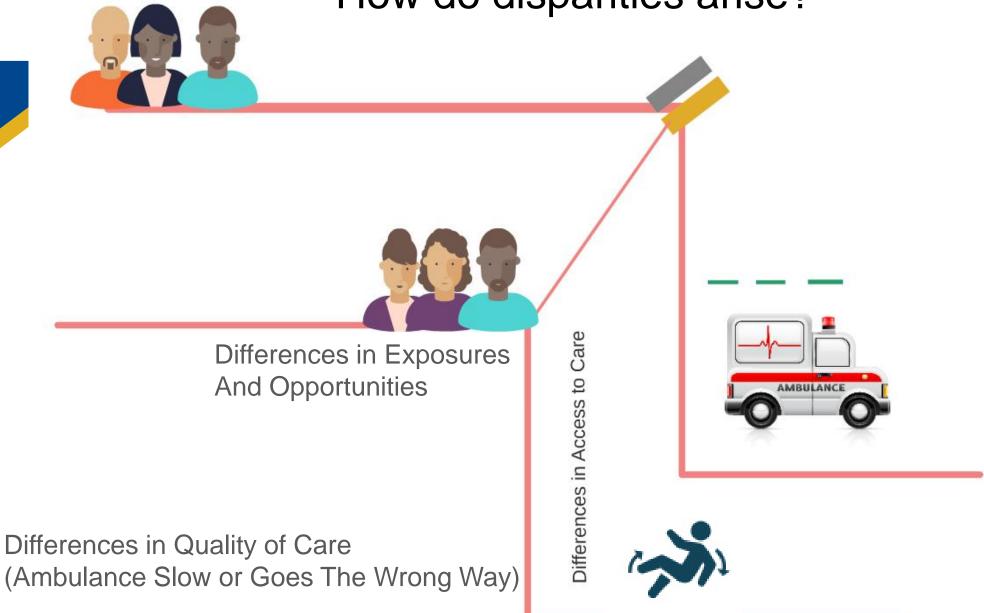
# Addressing the Social Determinants of Equity

Why Are There Differences?

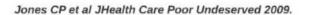




### How do disparities arise?

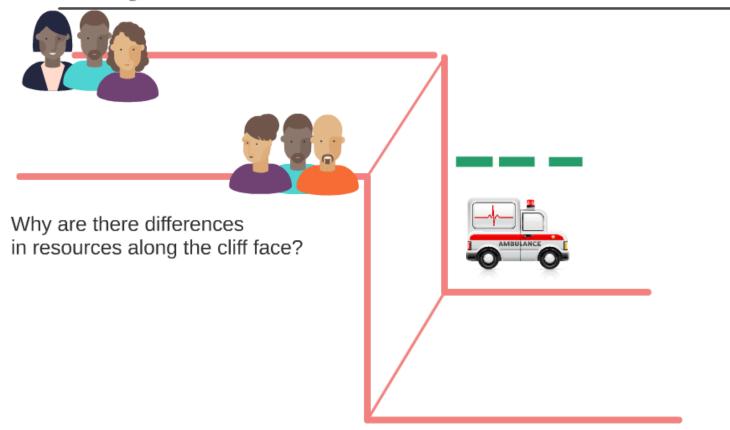






## Addressing the Social Determinants of Equity

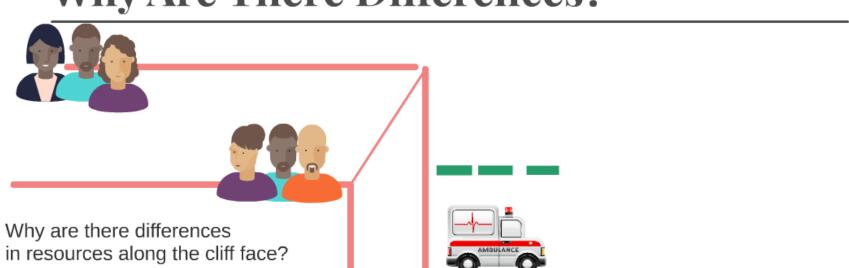
Why Are There Differences?





## Addressing the Social Determinants of Equity

Why Are There Differences?



Why are there differences in who is found at different parts of the cliff?



## Dimensions of Health Intervention

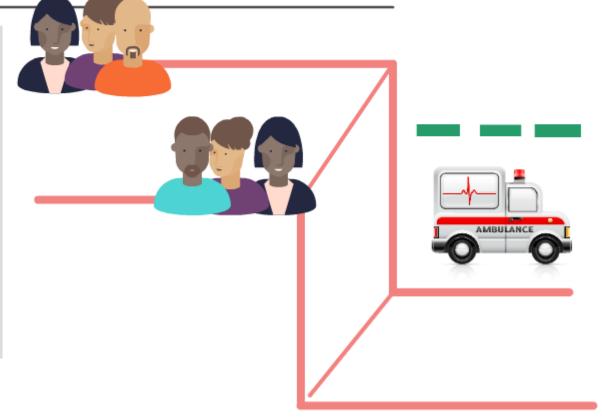
**Health Services** 

3 Dimensions of Health Intervention

Health Services

Addressing social determinants of health

Addressing social determinants of equity





# **Dimensions of Health Intervention**

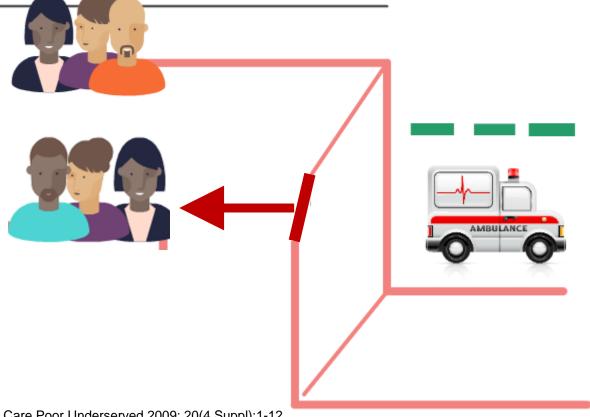
**Health Services** 

3 Dimensions of Health Intervention

Health Services

Addressing social determinants of health

Addressing social determinants of equity

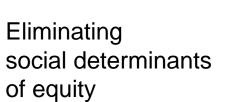




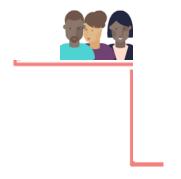
#### Three dimensions of health intervention

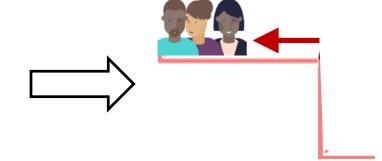
Providing health services

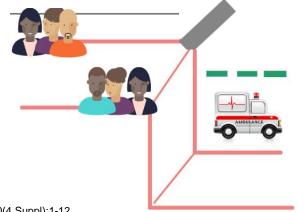
Eliminating social determinants of health

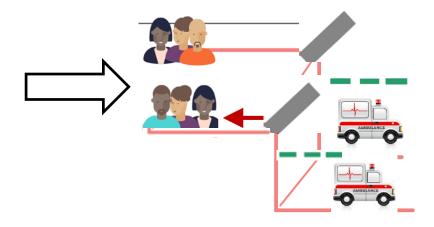


**The Joint Commission** 

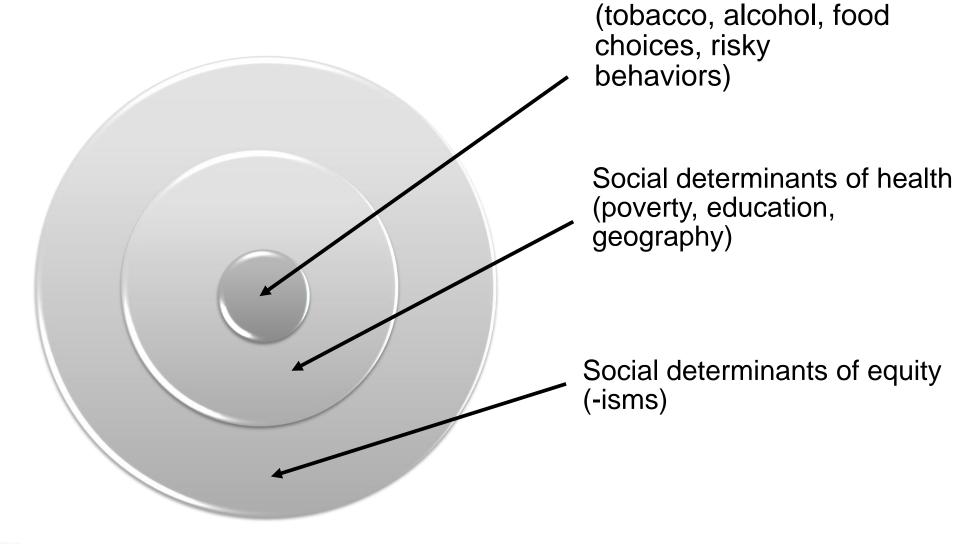








#### DETERMINANTS OF HEALTH





Individual Behaviors

#### THE STUFF THAT IS KILLING US

- Race
- Ethnicity
- Education
- Income (~50% of 20-24 year old Black men in Chicago are unemployed)
- Class
- Disability
- Zip Code
- Sexual preference/orientation
- Elderly
- Obesity

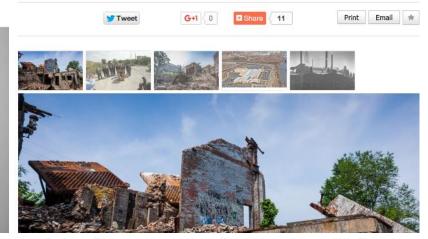


### POISONED PLACES

Cancer Alley Louisiana



Tough talk on cleanup of toxic site in St. Louis falls hollow



#### The Kochs Dirty Secret is Out in Chicago







Cancer Alley - Louisiana - USA

#### Olin Agrees to Clean Up DDT in Triana, Alabama Area

[EPA press release - April 21, 1983]



#### THE STUFF THAT IS KILLING US

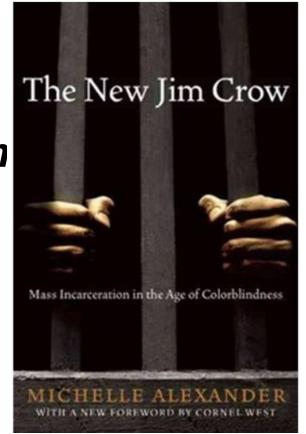
- Violence
  - Smoking cessation is tough if you are worried about being shot
  - Unique incarceration picture for blacks in US
- Access to good markets v. fast food
- Built environments: playgrounds, indoor exercise facilities, sidewalks
- Environmental pollution (Triana Alabama, Cancer Alley Louisiana, Ferguson, Flint)
- Transportation
- Support at home



#### The New Jim Crow

#### Felon Label="Second Class Citizensh"

- Once released from incarceration...
  - Often denied the right to vote
  - Excluded from juries
  - Denied food stamps
  - Barred from public housing
  - Denied financial aid
  - Denied access to the mainstream economy
- enied access to the mainstream economy
  Studies have shown 95% of employers immediately
  disregard an application if the box is checked indicating a felony conviction -Studies have shown 95% of employers immediately



- Rev. Johnny Ray Youngblood

#### Implicit Bias



- Implicit cognitive systems in our communications
- Images
- Values
- Emotions
- Threat (from outside forces)

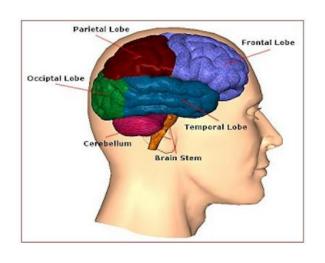
#### "Driving while looking in the rear view mirror"





#### WHAT IS IMPLICIT RACIAL BIAS?

□ Implicit racial bias is a mental process that causes most of us to have negative attitudes about people or groups of people based only on their race or ethnicity.



- □ Typically, these people are not members of our own racial or ethnic "in group," although implicit bias can also be directed at people who look and think like we do.
- ☐ Many researchers believe that implicit racial bias is fueled by "symbolic" attitudes that we all develop over the course of our lives starting at a very early age.
- □ These attitudes are formed from distorted messages that we are exposed to every day from a variety of sources—television, newspapers, magazines, conversations with people we trust—that depict African Americans and other people of color in a negative light.



## MOST PEOPLE ARE NOT AWARE OF THEIR OWN IMPLICIT RACIAL BIAS



• Implicit racial bias resides in our "unconscious mind," the part of the brain that many researchers believe is beyond our direct control



• Unconscious attitudes are less egalitarian than what we explicitly think about race



• Our refusal to talk about and confront issues of race reinforces implicit racial bias



#### Implicit Bias

Surg Clin North Am. 2012 Feb;92(1):137-51. doi: 10.1016/j.suc.2011.11.006. Epub 2011 Dec 6.

The role of unconscious bias in surgical safety and outcomes.

Santry HP1, Wren SM.

Author information

Abstract



pheth N. Chanman, MD<sup>1,5</sup> Anna Kaatz, MA, MPH, PhD<sup>4</sup>, and Mally Carnes, MD, MS<sup>1,2,3,4,5</sup>, Establish repr

Editorials represent the opinions of the authors and JAMA and not those of the American Medical Association.

#### Doctors' unconscious racial biases leave patients dissatisfied

Physicians are encouraged to remember that each patient is an individu Exposure to different cultures improves understanding about people's differences, health professionals say.

MEDICAL CARE Volume 40, Number 1, Supplement, pp I-140-I-151 ©2002 Lippincott Williams & Wilkins, Inc.

#### Research on the Provider Contribution to Race/Ethnicity Disparities in Medical Care

MICHELLE VAN RYN, PHD, MPH

Perm J. 2011 Spring; 15(2): 71–78. Published online Spring 2011.

Unconscious (Implicit) Bias and Health Disparities: Where Do We Go from Her

Irene V Blair, PhD, John F Steiner, MD, MPH, and Edward P Havranek, MD

Author information ► Copyright and License information ►

## Exploring Unconscious Bias in Disparities Research and Medical Education

J Health Care Poor Underserved. Aug 2009; 20(3): 896-913.

doi: 10.1353/hpu.0.0185

Physicians' Implicit and Explicit Attitudes About Race by MD Race, Ethnicity, and

Gender

DR. Janice A. Sabin, Pl

PMCID: PMC31

#### Article

An Investigation of Associations Between Clinicians' Ethnic or Racial Bias and Hypertention Treatment, Medication Adherence and Blood Pressure Control.

Irene V Blair, John F Steiner, Rebecca Hanratty, David W Price, Diane L.
Fairclough, Stacie L Daugherty, Michael Bronsert, David J Magid, Edward P [more]

Journal of General Internal Medicine (impact Factor: 3.28), 02/2014, DOI:10.1007/s11606-014-

## Clinical Examples







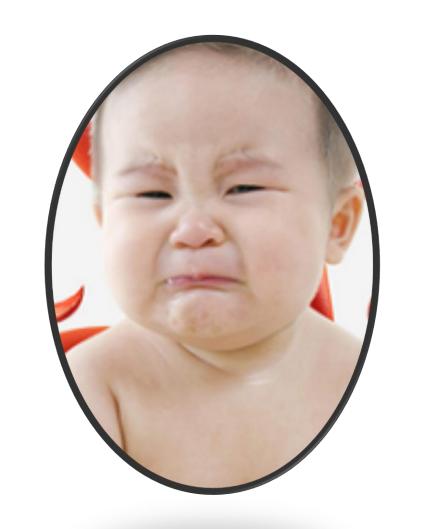
### Clinical Examples







## Clinical Examples







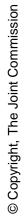
### Sickle Cell Anemia



#### What do you see?











### Debiasing Techniques

"The key isn't to feel guilty about our [implicit] biases—guilt tends toward inaction. It's to become consciously aware of them, minimize them to the greatest extent possible, and constantly check in with ourselves to ensure we are acting based on a rational assessment of the situation rather than on stereotypes and prejudice."

Neill Franklin, in The New York Times Room for Debate series, 2014

State of the Science: Implicit Bias Review 2015



#### Practical Tips to Combat Unconscious Bias in Health Care

- 1. Have a basic understanding of the cultures your patients come from.
- 2. Don't stereotype your patients, individuate them
- 3. Understand and respect the tremendous power of unconscious bias
- 4. Recognize situations that magnify stereotyping and bias
- 5. Know the Culturally and Linguistically Appropriate Services (CLAS) standards
- 6. Teach back

#### WHAT CAN BE DONE?



### Debiasing Techniques

- Training
- Intergroup contact
- Taking the perspective of others
- Emotional expression
- Counter-stereotypical exemplars

State of the Science: Implicit Bias Review 2015

### **Equity of Care**

- A National Call to Action to Eliminate Health Disparities, which focuses on data and measurement:
  - increasing the collection and use of race, ethnicity and language preference data;
  - geography, income, insurance status, gender preference data
  - increasing cultural competency training; and
  - increasing diversity in governance and leadership.





ommission

## **NEW! Health Equity Portal**

www.jointcommission.org/topics/health\_equity.aspx





#### Communication Standards Across Programs

Several patient-centered communication standards are incorporated into other accreditation/certification programs

Standard	Program
Qualifications for language interpreters and translators (HR.01.02.01, EP 1 with Note)	Hospital
Identify and address communication needs (PC.02.01.21, EPs 1 and 2)	Hospital, Ambulatory (PCMH), Critical Access Hospital (PCMH), Behavioral Health Home
Provide language services (RI.01.01.03, EP 2 with Note)	Hospital, Ambulatory (PCMH), Critical Access Hospital (PCMH)
Collect preferred language data (RC.02.01.01, EP 1 with Note)	Hospital, Ambulatory
Collect race and ethnicity data (RC.02.01.01, EP 28)	Hospital, Ambulatory (PCMH), Behavioral Health Home
Allow patients access to a support individual (RI.01.01, EP 28)	Hospital, Critical Access Hospital
Ensure care free from discrimination (RI.01.01, EP 29)	Hospital, Critical Access Hospital



#### Crosswalk of TJC and CLAS Standards

- Collaborated with Office of Minority Health
- Focused on hospital accreditation standards
- Posted on Joint Commission project website (Summer 2014)

Requirement	Regulations		Commiss alent Nun		Joint Commission Standards and Elements of Performance
CLAS 01		LD.04.0	1.01	The h	ospital complies with law and regulation.
Provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health		EP 2 The hospital provides care, treatment, and services in accordance with licensure requirements, laws, and rules and regulations			
literacy, and other communication needs.	LD.04.0	3.01	The h	ospital provides services that meet patient needs.	
		EP 1			e population(s) served guide decisions about which services will be provided directly or consultation, contractual arrangements, or other agreements.
	LD.04.0	3.07		nts with comparable needs receive the same standard of care, treatment, and ces throughout the hospital.	
	EP 2	Care, trea	atment,	and services are consistent with the hospital's mission, vision, and goals.	
	PC.02.0	1.21		ospital effectively communicates with patients when providing care, treatment, ervices.	
		EP 1	preferred Note: Exa	langua Imples	ntifies the patient's oral and written communication needs, including the patient's ige for discussing health care. (See also RC.02.01.01, EP 1) of communication needs include the need for personal devices such as hearing aids or ge interpreters, communication boards, and translated or plain language materials.
		EP 2			nmunicates with the patient during the provision of care, treatment, and services in a ats the patient's oral and written communication needs. (See also PL01.01.03, EPs.1-2)
		RI.01.01	1.01	The h	ospital respects, protects, and promotes patient rights.
	EP 5	The hosp EP 1)	ital res	pects the patient's right to and need for effective communication. (See also RI.01.01.03,	
	EP 6	The hosp	ital res	pects the patient's cultural and personal values, beliefs, and preferences.	
		EP 9	The hosp	ital acc	commodates the patient's right to religious and other spiritual services.
		EP 29			hibits discrimination based on age, race, ethnicity, religion, culture, language, physical of, socioeconomic status, sex, sexual orientation, and gender identity or expression.



#### The Fence or the Ambulance

Published in the Iowa Health Bulletin in 1912 Written in 1895?

The Fence or the Ambulance

By Joseph Malins

'Twas a dangerous cliff, as they freely confessed,

Though to walk near its crest was so pleasant;

But over its terrible edge there had slipped

A duke, and full many a peasant;

So the people said something would have to be done,

But their projects did not all tally.

Some said, "Put a fence around the edge of the cliff;"

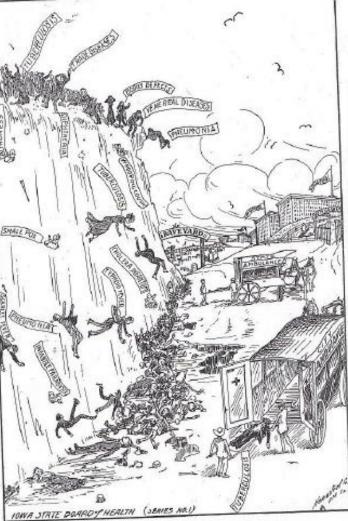
Some. "An ambulance down in the valley."

But the cry for the ambulance carried the day,
For it spread through the neighboring city,
A fence may be useful or not, it is true,
But each heart became brimful of pity
For those who slipped over that dangerous cliff,
And the dwellers in highway and alley
Gave pounds or gave pence, not to put up a fence,
But an ambulance down in the valley.

Then an old sage remarked, "It's a marvel to me
That people give far more attention
To repairing the results than to stopping the cause,
When they'd much better aim at prevention.
Let us stop at its source all this mischief," cried he.
"Come, neighbors and friends let us rally:
If the cliff we will fence we might almost dispense
With the ambulance down in the valley."

Better guide well the young than reclaim them when old.

For the voice of true wisdom is calling:
"To rescue the fallen is good, but 'tis best
To prevent other people from falling."
Better close up the source of temptation and crime
Than to deliver from dungeon or galley;
Better put a strong fence 'round the top of the cliff,
Than an ambulance down in then valley!



For the voice of true wisdom is calling: "To rescue the fallen is good, but 'tis best to prevent other people from falling."

Better put a strong fence 'round the top of the cliff,

Than an ambulance down in the valley!

#### Reason for Hope

Progressive leaders and organizations are revisiting their missions and taking risk to be leaders

Research is more focused on equity as critical to patient safety, population health and cost.

# Health Equity

New quality measures and accreditation standards are being established

Innovative approaches to address the needs of all populations are emerging

