

# ALLIANCE *update*

January/February 2020 issue

Connecting education to exceptional patient care

## Register Now for Annual Meeting

[On-line registrations](#) for **Connecting Education to Exceptional Patient Care 2020 Annual Meeting** are now being accepted. Our conference theme of *Forecasting the Educational Impact on the Future of Healthcare* will be actualized in high-level, visionary discussions as well as in practical, frontline IAMC examples. Mark Hertling, DBA, Lieutenant General, US Army (retired), will provide the keynote address. Often seen on CNN as their senior military analyst, Dr. Hertling retired from the US Army in 2013 after 38 years of service. He was appointed by President Obama to be one of 25 members of the President’s Council on Fitness, Sport and Nutrition from 2014-2017 and now serves as an advisor to the Advent Health Leadership Institute. Breakout sessions and workshops facilitated by AIAMC members will bring to life the conference’s key topics of the C-Suite perspective, quality and safety, service vs. cost, leadership and teaming.



The 2020 Annual Meeting will be held at the at the spectacular **Omni Barton Creek Resort & Spa**. Secluded in the rolling hill country of Austin, the Omni Barton Creek and Spa recently re-opened following an extensive 150 + million-dollar renovation. The 4,000-acre resort features seven restaurants, a brand new Mokara Spa, a multi-tiered poolscape and four championship golf courses. Our conference rate is just \$259/night. **Don’t delay: our hotel room block sold out last year, so be sure to register online for the meeting and secure your hotel reservation TODAY.** We look forward to seeing you in Austin.

*2020 Annual Meeting  
March 26—28, 2020  
Omni Barton Creek  
Resort & Spa—Austin, TX*

**Plenary Speakers:**

*Mike Eppheimer, MHSA, FACHE, Chief Operating Officer, The Medical Group, Christiana Care*

*Mark Hertling, DBA, Lieutenant General, US Army (retired) and CNN Military Analyst*

*Steve Markovich, MD, President and CEO, OhioHealth*

*Christopher Moriates, MD, Executive Director, Costs of Care and Associate Chair for Quality, Safety & Value, Dell Medical School*

*Kevin Weiss, MD, Sr. Vice President, ACGME*



## 2020 Calendar Check

ACGME Educational Conference	February 27—29	San Diego, CA
<b>AIAMC 2020 Annual Meeting</b>	<b>March 26—28</b>	<b>Austin, TX</b>
<b>AIAMC National Initiative VII Mtg 2</b>	<b>March 27—28</b>	<b>Austin, TX</b>
AHME Institute	May 13—15	Ft. Lauderdale, FL
AAMC Integrating Quality Meeting	June 4—5	Kansas City, MO
<b>AIAMC National Initiative VII Mtg 3</b>	<b>October 8—9</b>	<b>Chicago, IL</b>
AAMC Learn Serve Lead	Nov 13—17	Washington, DC

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# National Initiative News

In December, the first webinar of National Initiative VII: *Teaming for Interprofessional Collaborative Practice* was held. “Measuring Improvement and the Virginia Mason Chinook Measurement Effectiveness Model” was presented by [C. Craig Blackmore, MD](#), Director, Center for Health Services Research at [Virginia Mason Medical Center](#). We hope this early emphasis on measurement will assist teams in launching projects that ultimately yield quantifiable impacts.

*Implementing Teaming* — the second meeting of National Initiative VII — will be held March 27th and 28th at the Omni Barton Creek Resort & Spa in Austin, Texas. Friday afternoon’s programming will be exclusively designed for NI participants, while Saturday morning’s sessions will overlap with the 2020 Annual Meeting.

An exciting component of meeting two will be display of all NI VII projects via storyboards. Storyboards will be available for viewing throughout both the Annual Meeting and NI VII Meeting Two and will include space for meeting attendees to share written feedback. The storyboards are the first step in development of final posters in March of 2021, to be followed by the ultimate goal of multiple publications.

*The AIAMC National Initiative (NI) is the only national and multi-institutional collaborative of its kind in which residents lead multidisciplinary teams in quality improvement projects aligned to their institution’s strategic goals. Sixty-seven hospitals and health systems and more than 1,200 individuals have participated in the AIAMC National Initiatives since 2007 driving change that has resulted in meaningful and sustainable outcomes improving the quality and safety of patient care.*

## 2020 Innovation Award Winner Named

The AIAMC Board of Directors recently announced the winner of the 2020 AIAMC Innovation Award. [Aurora Health Care](#) and the [Medical College of Wisconsin](#) will be recognized with this esteemed honor on March 27th at our annual awards dinner in Austin, Texas.

The winning nomination was submitted by [Deborah Simpson, PhD](#), Director of Education at Aurora. *Geriatric Fast Facts* was launched as a mobile enabled website in 2015 and has been accessed by 29,000 unique users from around the world. Designed by geriatrics educators in consultation with IT experts, Aurora and the Medical College of Wisconsin began with a concept that soon moved to wireframes, use cases and prototypes. Ultimately, they launched a mobile enabled website that was indexed and searchable by free text or topic. Topics are authored by subject matter experts with peer review by senior geriatricians. Brief quizzes are available to test learners’ knowledge and provide score reports to identified faculty members or others.

Clinical teachers across specialties are increasingly challenged to find the time to provide point of care education for learners. This teaching challenge is exacerbated when patients have multiple co-morbidities and/or loss of cognition, hearing, and/or vision as is seen in our ever-increasing geriatric patient population. To meet this time challenge, *Geriatric Fast Facts* are used by clinical teachers with learners at the point of care.

Congratulations!



*The Alliance of Independent Academic Medical Centers will present the AIAMC Innovation Award on an annual basis to its institutional member who best exemplifies creative and innovative approaches to medical education and research. The institution selected for this prestigious honor must demonstrate an innovation in the following categories:*

- *The development and/or implementation of innovative medical education programs for residents, physicians and other staff and may include curriculum development and implementation, assessment methodologies, and/or outcomes related to medical education initiatives.*
- *Innovation significant themes such as provider well-being, quality improvement, population health, health disparities and/or cultural competency initiatives involving residents, physicians and other staff and related outcomes.*
- *The development and/or application of scientific discoveries. Areas of research may include education, health care improvement, biomedical research and/or translational research.*



# SPOTLIGHT ON OUR VENDOR PARTNERS

## American College of Radiology: Bronze Sponsor

The American College of Radiology® (ACR®) is at the forefront of radiology evolution, representing nearly 40,000 radiologists, radiation oncologists, nuclear medicine physicians, medical physicists and medical students. Our mission is to serve patients and society by empowering members to advance the practice, science and professions of radiological care. The ACR provides resources for both medical students and medical student faculty to educate and improve awareness of radiology. Resources include free programs such as:

- ACR PIER Internship and Travel Scholarships
- Radiology-TEACHES, Case in Point, ACR *Bulletin* and RFS Blog
- Engage: An Online Community to Connect with Practicing Radiologists
- Access to Appropriateness Criteria®
- Free attendance to the RFS meeting at ACR 2020
- Visit us at [acr.org/Member-Resources/Medical-Student](http://acr.org/Member-Resources/Medical-Student) to learn more about joining the American College of Radiology.



QUALITY IS OUR IMAGE

## Huron Consulting: Bronze Sponsor

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## Partnership Program



*The AIAMC Partners Program is designed to cultivate a meaningful relationship between our members and the companies that sponsor AIAMC educational outreach programs. Partner support is critical to our ongoing ability to develop and present substantive programs with knowledgeable faculty in central and appealing locations.*

***Thank you  
to our vendor  
partners!***

*If you would like to be a vendor partner with AIAMC, contact Kimberly Pierce-Boggs, Executive Director, by e-mailing [kimberly@aiamc.org](mailto:kimberly@aiamc.org) or by calling 312.836.3712.*

# 2020 Vendor Partners Announced

The AIAMC Partners Program is designed to cultivate a meaningful relationship between our members and the companies who so generously sponsor our educational outreach programs. You will have the opportunity to meet key representatives from these companies at our Annual Meeting March 26th thru 28th in Austin, Texas. If you are unable to attend the Annual Meeting, additional information will be available throughout the year via our *Alliance Update* newsletter and website. The Alliance recognizes and appreciates the importance of developing and maintaining positive relationships with these organizations. Their support is critical to our ongoing ability to develop and present substantive programs with knowledgeable faculty in central and appealing locations.

## **2020 PARTNERS:**

### **Silver Sponsors**

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LAK Group

### **Bronze Sponsors**

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Huron Consulting  
Isabel Healthcare  
RL Datix

### **Exhibitors**

AMA Insurance Agency  
TDS Health

## AIAMC Mission Statement

*To serve as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care.*

## AIAMC Vision Statement

*To be the leader in achieving exceptional health and well-being outcomes for the communities we serve through medical education and scholarship.*

The Alliance of Independent  
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*Alliance Update is a bi-monthly, members-only publication provided by the Alliance of Independent Academic Medical Centers (AIAMC).*

*Please send news submissions to Kimberly Pierce-Boggs, Executive Director, by e-mailing [kimberly@aiamc.org](mailto:kimberly@aiamc.org) or by calling 312.835.3712.*

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### In our next issue

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- Welcome New Member
- Partner Profiles