

ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2020 PARTNERS PROGRAM***

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*If you wish to participate in the AIAMC 2020 Partners Program,*

*please complete the Registration Form found on pages 5 and 6 of this packet*

*and return to Kimberly Pierce-Boggs, AIAMC Executive Director*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

*NO LATER THAN NOVEMBER 30, 2019*



August 1, 2019

Dear Prospective Partner:

As the summer season comes to a close, many of us are busy planning 2020 programs and budgets. The Board of Directors for the Alliance of Independent Academic Medical Centers (AIAMC) hopes that you will include becoming a *2020 AIAMC Partner* in your company’s plans for next year.

***Who Are We****?* The AIAMC is the only national organization addressing the unique needs of independent academic medical centers. With about 80 hospital and health system members, our size provides an environment that encourages and supports networking and collaboration. We actively develop and apply real-world solutions to thrive in the continually changing regulatory and accreditation environment. Founded in 1989, the AIAMC has a 30-year track record of connecting graduate medical education as a strategic asset for achieving better outcomes. Indicative of such outcomes is the AIAMC National Initiative, the only national and multi-institutional collaborative of its kind in which residents lead multidisciplinary teams in quality improvement projects aligned to their institution’s strategic goals.  Sixty-seven hospitals and health systems and more than 1,200 individuals have participated in the AIAMC National Initiatives since 2007 driving change that has resulted in meaningful and sustainable outcomes improving the quality and safety of patient care. For more information, please visit our website at [www.AIAMC.org](http://www.AIAMC.org).

*Why Partner?* Participation as a *2020 AIAMC Partner* will bring you closer to the thought leaders and decision makers in the medical education community. Our more than 750 members represent nearly 80 major medical centers and integrated delivery systems across the United States. The scope of our association membership includes Chief Academic Officers, Chief Medical Officers, Chief Executive Officers, Vice Presidents of Research, Directors of Quality and others. Simply stated, the visibility provided to your company through our partners program will give you access to key stakeholders in the medical education industry. As you will read in the attached *Program Description,* we have designed the 2020 Partners Program to provide you with year-round visibility that best fits your budgetary needs.

*Plan Now, Invest Later.* We recognize and appreciate the importance of developing and maintaining positive relationships with our sponsors. Your support is critical to our ongoing ability to develop and present substantive programs for our membership. By working together, we hope to develop a truly meaningful relationship that will be of mutual benefit. To help us make our 2020 program plans, we ask that you return the [registration form](file:///C:\Users\James-PC\Documents\2020%20Annual%20Meeting\Vendor%20Partners\2020_Partner_Registration_Form.docx) found on pages 5 and 6 of this packet *no later than November 30th.* However, no investment from your company will be required until next year. And, you may make payments, if you prefer. I thank you for your kind and serious consideration.

Sincerely,



Kimberly Pierce-Boggs

Executive Director

Attachments



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2020 PARTNERS PROGRAM***

***Program Description***

*The Alliance of Independent Academic Medical Centers (AIAMC) asks that you consider supporting our mission of serving as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care. Our 2020 Partners Program has been designed to cultivate a meaningful relationship between our members and your company over the course of the entire year, rather than relying upon a single event. We hope this will develop a dialogue and significant exposure for your company in the coming year.*

Gold: $10,000 – *A Gold Partnership provides your company with the following benefits:*

* Inclusion as a *Gold Sponsor* in the 2020 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *an entire year,* beginning January 1, 2020;
* Three “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 26th thru 28th, a $2,500.00 value;
* *Six (6)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *Three (3)* *complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of $2,985.00;
* Sponsorship of *reception\** at the Annual Meeting, with your logo prominently displayed on-site.

Silver: $5,000 – *A Silver Partnership provides your company with the following benefits:*

* Inclusion as a *Silver Sponsor* in the 2020 Partners Directory with logo, to be mailed to entire Alliance membership and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *six (6) months* (January 1, 2020 – June 30, 2020);
* *Two (2)* “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 26th thru 28th, a $2,500.00 value;
* *Four (4)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *Two (2)* *complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of $1,990.00;
* Sponsorship of a *lunch\** at the Annual Meeting, with your logo prominently displayed on-site.

Bronze: $3,000– *A Bronze* *Partnership provides your company with the following benefits:*

* Inclusion as a *Bronze Sponsor* in the 2020 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *three (3) months* (January 1, 2020 – March 31, 2020);
* A “Partners Profile” article in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 26th thru 28th, a $2,500.00 value;
* *Two (2)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *One (1)* *complimentary* Annual Meeting registration for you to use or to present to the client of your choice, a value of $995.00;
* Sponsorship of a *breakfast\** at the Annual Meeting, with your logo prominently displayed on-site.

2020 AIAMC Partners Program

Program Description

Page 2 of 2

$2,500: Exhibit Only at 2020 AIAMC Annual Meeting

* Table-top display during the Alliance Annual Meeting March 26th thru 28th;
* Inclusion as an *Exhibitor* in the Directory of Alliance Partners with logo, for distribution at the conference;
* A link to your web site from the Alliance web Site for *one (1) month* (March 1 – 31, 2020);
* *One (1)* *complimentary* Annual Meeting registration for your primary employee staffing the exhibit, a value of $995.00.

\*Please note that sponsorship of on-site meals at the AIAMC Annual Meeting will be determined on a first-received, first- assigned basis. Once sponsorships for all on-site meals have been assigned, partners will have the opportunity to sponsor on-site educational breakout sessions. All assignments are determined by the AIAMC and are considered final.

*If you wish to participate in the AIAMC 2020 Partners Program,*

*please complete the Registration Form found on pages 5 and 6 of this packet*

*and return to Kimberly Pierce-Boggs, AIAMC Executive Director*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

*NO LATER THAN NOVEMBER 30, 2019*

*THANK YOU FOR YOUR CONSIDERATION!*



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2020 PARTNERS PROGRAM***

***Registration Form***

I. LEVEL OF SPONSORSHIP (please check one)

□ Gold: $10,000 □ Silver: $5,000 □ Bronze: $3,000 □ Exhibitor: $2,500

II. COMPANY CONTACT INFORMATION (for inclusion in the *2020 Partners Directory* brochure)

Company Name:

Contact Person: Title:

Address:

City: State: Zip Code:

Website Address:

Phone: E-Mail:

*If the AIAMC Office’s primary point of contact (for logistics, planning, etc.) is different from what appears above, please list that person’s contact information here:*

Primary Contact: Title:

Phone: E-Mail:

III.COMPANY DESCRIPTION (for inclusion in the *2020 Partners Directory* brochure)

*Your company description should be 150 words or less.* You may submit this one of two ways:

□ Our company description will be sent via e-mail to [kimberly@aiamc.org](mailto:kimberly@aiamc.org) no later than **November 30, 2019**.

**-OR-**

□ Please use the same description we submitted last year (if applicable).

IV. COMPANY LOGO (for *2020 Partners Directory* and use on-site at the Annual Meeting)

*Your logo should be in an editable JPEG file with minimum 300 dpi resolution.* You may submit this one of two ways:

□ Our logo will be sent via e-mail to [kimberly@aiamc.org](mailto:kimberly@aiamc.org) no later than **November 30, 2019**.

**-OR-**

□ Please use the same logo as submitted last year (if applicable).

2020 AIAMC Partners Program

Registration Form

Page 2 of 2

**V. EXHIBIT AT ANNUAL MEETING**

□ Our company WILL have a table-top exhibit at the Annual Meeting, to be held March 26th thru 28th at the Omni Barton Creek Resort and Spa; please send us more information regarding logistics, electrical needs, etc.

**-OR-**

□ Our company will opt out of this partner benefit and does NOT plan to have a table-top exhibit.

**VI. ANNUAL MEETING REGISTRATION**

Online registration opens in mid-November. *All partners must register online, even if the registration fees are waived. Please log onto* [*www.aiamc.org*](http://www.aiamc.org) *to register.* For our planning purposes, please indicate the number of anticipated attendees from your company: □ 1 □ 2 □ 3

VII. PAYMENT

Our partnership support in the amount of $ will be provided to the Alliance of Independent Academic Medical Centers (Fed ID # 01-0492125) as follows (choose one):

□ One check by January 15, 2020 □ Two checks in equal installments by

January 15, 2020 and March 15, 2020

Please provide your company’s credit card information below; charges will be assessed ONLY if checks are not received as indicated above. *If you prefer for payments(s) to be made by credit card, please check here*: □

A receipt will be emailed to you following credit card transaction(s).

Type of card:□ Visa □ MasterCard □ American Express

Card number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CCID Code: Expiration date: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code of Billing Address: \_\_\_\_\_\_\_\_\_\_

*We agree to abide by all clearly defined expectations and deadlines as stated in writing by the AIAMC as well as all rules and regulations governing the exhibition at the Annual Meeting. I understand that submission of this registration form constitutes a contract.*

Signed: Date:

*Please return your completed Registration Form to*

*Kimberly Pierce-Boggs, Executive Director, AIAMC*

*NO LATER THAN NOVEMBER 30, 2019*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

**AIAMC 2020 ANNUAL MEETING and NATIONAL INITIATIVE VII MEETING TWO**

***Connecting Education to Exceptional Patient Care 2020***

***Demonstrating the Value Proposition of Education***

**March 26 - 28, 2020 Omni Barton Creek and Spa – Austin, TX**

|  |  |
| --- | --- |
| **Thursday, March 26th** | |
| 8:00-10:00 | **Pre-Conference Workshop: Educator’s Forum** |
| 10:00-11:00 | **Pre-Conference Book Club** |
| 11:00-11:45 | **Welcome Lunch for First-Time Attendees** |
| 12:00-12:15 | **Annual Meeting Opens** |
| 12:15-1:45 | **Keynote Address**  *Mark Hertling, DBA, Lieutenant General, US Army (retired); Advisor, AdventHealth Leadership Institute; and Senior Military Analyst, CNN* |
| 1:45-2:00 | **Break; Exhibits Open** |
| 2:00-3:15 | **Three Concurrent Breakout Workshops** |
| 3:30-5:30 | **Optional Afternoon Workshop** |
| 5:30–7:00 | **Reception** |
| **Friday, March 27th** | |
| 7:00-8:00 | **Buffet Breakfast; Exhibits Open** |
| 8:00-9:00 | **Plenary 1** |
| 9:00-9:30 | **Break; Exhibits Open** |
| 9:30-10:30 | **Plenary 2** |
| 10:40-11:55 | **Three Concurrent Breakout Workshops** |
| 12:00-1:00 | **Lunch, to include Vendor Partner Intros/Overviews and Annual Town Hall Meeting** |
| 1:30-4:30 | **National Initiative VII Meeting Two** |
| 6:30 | **Annual Awards Dinner** |
| **Saturday, March 28th** | |
| 7:00-8:00 | **Buffet Breakfast; Exhibits Open** |
| 8:00-9:30 | **Plenary 3** |
| 9:30-10:00 | **Break; Exhibits Open** |
| 10:00-10:45 | **Poster Slam** |
| 10:45-11:30 | **Staffed Poster Displays, including National Initiative VII Storyboards** |
| 11:30-12:30 | **Plenary 4: Closing Session and Boxed Lunch** |

*This reflects plans made as of 8/1/19; DRAFT and Subject to Change*

**AIAMC Member Institutions August 2019: 79 Members**

Arizona

Honor Health

California

Arrowhead Regional Med Center

Cedars-Sinai Medical Center

Kaiser Permanente Northern CA

Colorado

North Suburban Medical Center

Presbyterian/St. Luke’s Med Cen

Rose Medical Center

Swedish Medical Center

Sky Ridge Medical Center

The Medical Center of Aurora

Connecticut

Saint Francis Hosp & Med Center

Delaware

Christiana Care Health Services

Florida

AdventHealth Orlando

Orange Park Medical Center

Orlando Regional Healthcare

Georgia

Coliseum Medical Center

Illinois

Advocate Christ Medical Center

Advocate IL Masonic Med Center

Advocate Lutheran Gen Hospital

OSF St. Francis Medical Center

Indiana

Community Health Network

Good Samaritan

St. Vincent Evansville

Iowa

Unity Point – Des Moines

Kansas

Wesley Medical Center

Louisiana

Ochsner Health System

Our Lady of the Lake Regional Medical Center

Maine

Maine Medical Center

Maryland

Sinai Hospital of Baltimore

Massachusetts

Baystate Medical Center

Lahey Clinic

Michigan

Ascension Providence Rochester Hospital

Mercy Health Saint Mary’s Sparrow Hospital

Minnesota

HealthPartners Institute

Montana

Billings Clinic

New Jersey

Bayshore Community Hospital

Hackensack Univ Med Center

K Hovnanian Children’s Hosp

Jersey Shore Univ Med Center

Monmouth Medical Center

Newark Beth Israel

Ocean Medical Center

Raritan Bay Medical Center

Riverview Medical Center

Saint Barnabas Medical Center

St. Luke’s Hospital- Warren

Southern Ocean Med Center

New York

Bassett Healthcare

Maimonides Medical Center

NYU Winthrop Hospital

North Carolina

Atrium Health

Ohio

The Christ Hosp Health Network

Cleveland Clinic Akron General The Cleveland Clinic Foundation

Doctors Hospital

Dublin Methodist

Grant Medical Center

O’Bleness Hospital

Riverside Methodist Hospital

TriHealth, Inc.

Pennsylvania

Albert Einstein Healthcare Network

Guthrie/Robert Packer Hosp

Jefferson Health Northeast

Main Line Health – Bryn Mawr

Main Line Health – Lankenau

St. Luke’s Hosp – Bethlehem

York Hospital

South Carolina

Grand Strand Medical Center

Trident Medical Center

Texas

Baylor Scott & White – Temple

Baylor Scott & White - Dallas

Baylor Scott & White- Round Rock

JPS Health Network

Washington

Kaiser Permanente Washington

Virginia Mason Medical Center

West Virginia

Charleston Area Medical Center

Wisconsin

Aurora Healthcare

Marshfield Medical Center



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***List of Partners and Exhibitors 2019***

GOLD PARTNERS

ECG Management Consultants, Inc.

[www.ecgmc.com](http://www.ecgmc.com)

BRONZE SPONSORS

bepress

[www.bepress.com](http://www.bepress.com)

Hall, Render, Killian, Heath & Lyman, PLLC

[www.hallrender.com](http://www.hallrender.com)

Huron Consulting Group

[https://www.huronconsultinggroup.com](https://www.huronconsultinggroup.com/)

RL Solutions

[www.rlsolutions.com](http://www.rlsolutions.com)

EXHIBITORS

Coordinators Choice – CME Tracker

[www.cmetracker.com](http://www.cmetracker.com)

Education Management Solutions

[www.SimulationiQ.com](http://www.SimulationiQ.com)

*To best ensure the maximum promotion of our partners, please note that the number of table top exhibits at the AIAMC Annual Meeting*

*ARE LIMITED TO THE FIRST TEN*

*Registration Forms received.*