



## ALLIANCE OF INDEPENDENT ACADEMIC MEDICAL CENTERS

### *Weinberg Award Application Form*

Name of Nominee: Judi Gravdal, MD

Nominee Title: Morris M. Goldberg, MD Chair of Family Medicine

Institution: Advocate Lutheran General Hospital

Phone: 847-723-7969 E-Mail: Judith.gravdal@advocatehealth.com

*Contact Information for Individual Completing This Application:*

Same as above; skip to question 1 -OR-

Your Name: Leo Kelly, MD

Your Job Title: VPMM

Your Institution: Advocate Lutheran General Hospital

Phone: 847-723-7820 E-Mail: leo.kelly@advocatehealth.com

1. Please describe the nominee's leadership in academic medicine, both locally and nationally:

In addition to serving on the Annual Meeting Planning Committee, CIAQ and the Board of Directors of AIAMC for several years, Judi has led teams in each of the National Initiatives.

She is an active member of the Society of Teachers of Family Medicine having presented and served on committees over more than three decades.

She served in leadership positions for the Illinois Academy of Family Physicians on committees for both medical education and research.

Since its inception in 2012, she has participated actively in the Family Medicine Midwest Foundation and Conference, a 12 state collaborative. She has served as co-Host Committee Chair and on the Program Committee. This year she was named to the Board of Directors of the Foundation. The Family Medicine Midwest Foundation, a 501 (c) 3 organization, is an established leader in collaborative family medicine workforce development. The centerpiece of the Family Medicine Midwest Foundation is an annual conference in October. This three-day event attracts faculty, resident and medical students from all 12 Midwest states in order to:

- Attract and inspire medical students to choose Midwest Family Medicine Residency Programs
- Provide a format for residents to present, to learn from each other and from faculty presenters, and find their family medicine career path

- Showcase the amazing variety of career opportunities in family medicine
- Provide a platform to share innovative ideas, best practices and build regional networks dedicated to improving the health of all patients, tackling many of tough issues facing health care today.

2. How has the nominee served as an advocate for the independent academic medical Center (IAMC)?

The vast majority of Dr. Gravdal's career has been in the IAMC setting. She has held medical school appointments and has advocated the important role of the IAMC setting to medical education at all levels and to the care of patients and communities as a primary mission. She has made it the focus of her career to bridge community based patient care and medical education, so that tomorrow's caregivers are prepared to deliver care in the communities they serve.

3. Please describe how the nominee has articulated his/her vision for the future of academic medicine in the IAMC:

" Judi believes academic medicine must be grounded in and prepare medical students and residents for the ever-changing real world of practice. Independent Academic Medical Centers are uniquely situated to accomplish this by bringing learners into the world of practice and through their commitment to engage learners as partners in achieving the Quadruple Aim in the Clinical Learning Environments of these Learning Organizations."

4. Has the nominee received national recognition for his/her contributions to academic medicine?

Yes       No

If yes, please describe:

Awards:

Association of Family Medicine Program Directors, Bronze Award

Publications and Presentations:

See CV

Appointments to committees and Board positions:

See CV

5. If chosen for this award, will the nominee be present to receive it at the AIAMC 2018 Annual Meeting, to be held April 5<sup>th</sup> thru 7<sup>th</sup> in San Diego?

Yes       No       Not Sure

## **JUDITH A. GRAVDAL, M.D.**

### **Business Address**

Advocate Lutheran General Hospital  
Department of Family Medicine  
1775 Dempster St  
Park Ridge, Illinois 60068  
(847) 723-7969 Fax (847) 723-0420  
judith.gravdal@advocatehealth.com

### **Home Address**

427 Greenwood St. 1W  
Evanston, Illinois 60201  
home 847-864-1741  
cell 708-471-9365  
pager 847-569-4200

### **Employment**

- 2006 – present Morris M Goldberg MD Chair of Family Medicine, Advocate Lutheran General Hospital
- 2004 – 2011 Program Director, Family Medicine Residency, Advocate Lutheran General Hospital
- 1987 – present Faculty, Family Medicine Residency, Advocate Lutheran General Hospital
- 1995 - 2004 Associate Program Director, Family Medicine Residency, Lutheran General Hospital
- 1987 - 1995 Director of Undergraduate Medical Education, Department of Family Practice, Lutheran General Hospital
- 1985 - 1987 Co-Director of Rockton Area Community Health Center
- 1982 – 1987 Faculty, Department of Family Medicine, University of Illinois College of Medicine - Rockford

### **Academic Appointments**

- 2006 - present Professor, Clinical Educator Track, Department of Family and Preventive Medicine,  
Rosalind Franklin University of Medicine and Science: The Chicago Medical School
- 2011-2015 and 2006-2008  
Chair, Department of Family and Preventive Medicine, Rosalind Franklin University of Medicine and Science: The Chicago Medical School
- 2006 – present Lecturer in Family Medicine, University of Illinois College of Medicine
- 2005 - 2006 Lecturer, Department of Family and Preventive Medicine,  
Rosalind Franklin University of Medicine and Science

- 1997 - 2006      Assistant Professor of Clinical Family Practice, University of Illinois  
College of Medicine at Chicago
- 1992 - 1997      Clinical Associate Professor, Department of Internal Medicine, University of  
Chicago
- 1992 - 1997      Lecturer in Family Practice, University of Illinois College of  
Medicine-Chicago (UICOMC)
- 1987 - 1992      Assistant Professor of Clinical Family Practice, University of Illinois College of  
Medicine-Chicago
- 1984- 1987      Assistant Professor of Clinical Family Medicine, Department of Community  
Medicine, University of Illinois College of Medicine-Rockford (UICOM-R)
- 1982- 1984      Instructor in Family Medicine, Department of Community Medicine, University  
of Illinois College of Medicine-Rockford

### **Licensure and Certification**

Illinois              36-60860

American Board of Family Practice - Diplomat, Certification 1982,  
Re-certification 1989, 1995, 2002, 2009

### **Education**

- 1974 BA              St. Olaf College  
1974-75              Harvard Divinity School, Rockefeller Fellowship  
1979 MD              University of South Dakota School of Medicine  
1982                  Family Medicine Residency – Rockford, IL    Chief Resident 1981-1982
- 2013                  Harvard School of Public Health Program for Chiefs of Clinical  
Services
- 1995-96              National Institute for Program Director Development

### **Research, Creative or Scholarly Activities**

- Resident research support  
2015-present  
    Dr. Jacqueline Brom  
2012-2013  
    Dr. Murauski  
2011-2012  
    Dr. Jiam Seagren  
2010-2011  
    Dr. Tydell  
    Dr. Weilgus

AIAMC National Initiatives – Team Leader

National Initiative V	
2015-2017	Improving Health Equity
National Initiative IV	
2013-2014	CLER and Professionalism – Abstract, Poster, Presentation
National Initiative III	
2011-2013	Faculty Development project – Abstract and Poster
National Initiative II	
2009-2011	Project to reduce hospital readmissions – Abstract and Poster
2009-2011	Project to improve discharge summary – Abstract and Poster
National Initiative I	
2007-2008	Project on Medication Reconciliation – Abstract and Poster

Publications

Reilly J and Gravdal J. An ecological model: A guide to violence prevention across the life cycle. Family Medicine. Accepted for publication July 9, 2011.

Gravdal J and Reilly J. “Overview of primary, secondary, tertiary and quaternary prevention.” In Fife RS and Schragger S, eds. “Family Violence: what every health care practitioner needs to know.” Sudbury, MA. Jones and Bartlett Learning. 2012:169-187.

Glasser M, Vogels L and Gravdal J. “Geriatric depression assessment by rural primary care physicians.” Rural and Remote Health. 9(online), 2009: 1180.

Gravdal J. “Postmenopausal bleeding.” In Fife Rs and Schragger SB eds. “The ACP Handbook of Women’s Health.” Philadelphia. ACP Press. 2009: 553-559.

Gravdal J. Helping young people to beat stress. Book Review, Education for Health, 2006; 19(2): 267-269

Glasser M, Prohaska T, and Gravdal J. Elderly patients and their accompanying caregivers on medical visits. Research on Aging. 2001; 23(3): 326-248.

Glasser M and Gravdal J. Assessment and treatment of geriatric depression in primary care settings. Archives of Family Practice. 1997; 6:433-438.

Gravdal J, Krohm,C and Glasser M. Payment mechanism and patterns of use of medical services: The example of hypertension. Journal of Family Practice 1991;32:66-70.

Wollstadt L, Gravdal J and Glasser M."Gender and the educational experience in a primary care setting. Fam Med 1990;22:210-214.

Gravdal J, Dyson AE and Meenan A. Neonatal hypothyroidism. Fam Practice 1989;29(1):47-50.

Gravdal J and Glasser M. The integration of the student into ambulatory primary care: A decade of experience. Fam Med. 1987;19(6):457-462.

Glasser M and Gravdal J. Graduates' assessments of their ambulatory primary care education. Journal of Medical Education 1987;62:385-393.

Lorenzen J and Gravdal J. Blood nipple discharge. American Family Physician. 1986;July:151-154.

Flannery M, Gravdal J, et al. Just Sign Here . . . South Dakota Journal of Medicine. 1978; 31:33-37.

### Invited Presentations

“Change Management for Improving Health Equity” with Brian Chicoine Webinar for AIAMC NI V July 5, 2016, July 8, 2016, July 21, 2016, and July 27, 2016.

“Family Medicine Physician Perspective of Medical Cannabis and How to Address Patient Questions” IPHP and AATP 1<sup>st</sup> Annual Symposium on Addiction. Lombard, IL, May 29, 2015.

“Physician Professionalism: Feed-In and Feed-Back” IMMC GME Annual Retreat, April 17, 2015, Chicago, IL.

“Physician Professionalism” AIAMC NI V, March 28, 2015, New Orleans, LA.

“Chronic Pain Management” ALGH Family Medicine Grand Rounds August 19, 2013

“Preparing to Publish” AIAMC NI III October 2012, Chicago, IL

“Healthy Changes for Healthy Families” ALGH Taking Care Health Lecture Series. January 24, 2012.

“Quality, Research and IRBs” Webinar for AIAMC NI III. Presented January 18 and 27, 2012

“Child abuse and intimate partner violence” RFU/CMS – M3 Class. North Chicago, IL June 24, 2011.

“ACO 101” ALGH Family Medicine Grand Rounds, April 16, 2011

Fourth Annual Morris M Goldberg Symposium. April 6, 2011.

“Learners in Difficulty: Feedback and Difficult Conversations” IAFP Faculty Development Program. Rockford, IL November 13, 2010.

“Child abuse and intimate partner violence” RFU/CMS – M3 Class. North Chicago, IL June 24, 2011.

Fourth Annual Morris M Goldberg Symposium. April 6, 2011.

“Learners in Difficulty: Feedback and Difficult Conversations” IAFP Faculty Development Program. Rockford, IL November 13, 2010.

“Teaching One-on-One Skills” STFM Faculty Development Series, Workshop IV –, Maywood, IL, November 20, 2004

“Observation and Feedback Skills for Preceptors” UICOM-R RMED Faculty Development Program, Urbana, IL February 24, 2001

“AIDS Update” Scientific Assembly AAFP, Chicago, IL, Fall, 1997

“Balance, the Beauty of Wellness” Rockford College Keynote speaker, 1987

#### Presentations at National Meetings (Peer Reviewed)

“Professionalism: Professing and Perfecting” Family Medicine Midwest Conference. Rosemont, IL October 10, 2015

“Professionalism: Professing and Perfecting” 2014 AIAMC NI IV. New Orleans, LA. March 28, 2015

“PCMHs and ACOs: Positioning Family Medicine Residencies to Embrace and Lead Change” 2011 AAFP Workshop for Directors of Family Medicine Residencies. With Greg Kirschner, Peggy Wiedmann, and Stephen Bennett. Kansas City, MO. June 12, 2011.

“An Ecological Approach to Family Violence in the Primary Care Patient Centered Medical Home” 2011 STFM Annual Meeting. With Jo Marie Reilly. New Orleans. April 28, 2011.

“Post Termination Stress Disorder” with Farion Williams, MD at AAFP Annual Program Directors Workshop, 6/2010, Kansas City

“PCMHs and ACOs: Positioning Family Medicine Residencies to Embrace and Lead Change” 2011 AAFP Workshop for Directors of Family Medicine Residencies. With Greg Kirschner, Peggy Wiedmann, and Stephen Bennett. Kansas City, MO. June 12, 2011.

“An Ecological Approach to Family Violence in the Primary Care Patient Centered Medical Home” 2011 STFM Annual Meeting. With Jo Marie Reilly. New Orleans. April 28, 2011.

“Post termination stress disorder” 2010 Program Directors’ Workshop. With Farion Williams. Kansas City, MO. June 7, 2010

“ Post termination stress disorder”. 2010 Society of Teachers of Family Medicine Vancouver, BC,CA. April 27, 2010.

“Medication Reconciliation at hospital discharge.” Poster at Program Directors’ Workshop. Overland Park, KS. June 2008.

“Medication Reconciliation at hospital discharge.” Poster at STFM. Baltimore, MD. April 2008.

“Celebrating Strengths: Beyond the Problem List” STFM, San Francisco April 2002

“Family and Informed Caregiver Support of the Elderly” with Michael Glasser. STFM, Boston, May 1997

“Two’s Company: Three’s a Crowd - Or is it?” with Michael Glasser, STFM, San Francisco, May 1996

“Informal Support, Medical Encounters and the Elderly” Poster with Michael Glasser and Jim Pang. Naurice Nessel Research Forum, , May 1996

“Assessment of Geriatric Depression in Primary Care Settings” Poster with Michael Glasser. LGH, Naurice Nessel Research Forum, May 1995

“Assessment of Geriatric Depression in Primary Care Settings” with Michael Glasser STFM, New Orleans, May 1995

"Mental Health Assessment: Linking Outpatient to Formal Geriatric Assessment" with M. Glasser, J. Sterns, F. Snope. STFM, San Diego, California, April 1993.

"Clinical Medicine as a College Course" with Beth Black, M.A.  
STFM Predoctoral Meeting, New Orleans, Louisiana 1993  
STFM Annual Meeting, San Diego, California 1993  
Naurice Nessel Research Forum Park Ridge, Illinois 1993

"Research Experiences in Family Practice" Third Annual Conference on Research Skills for Family Physicians. IAFP, Chicago, Illinois, April 3, 1993.

"Domestic Violence" Alumni Day, Lutheran General Hospital Family Practice Residency Park Ridge, Illinois October 30, 1992.

“Use of a Clinical Performance Rating Scale to Improve Physicians' Evaluation and Instructional Skills” with K.J. Connell, et al. STFM Predoctoral Meeting, St. Petersburg Beach, Florida, January 26, 1992.

“Training Family Practice Residents to do Research.” Workshop with Stuart Goldman, Second Annual Research Skills Conference, Chicago, Illinois, April 3, 1992.

“Use of a Clinical Performance Rating Scale to Improve Physicians' Evaluation and Instructional Skills.” Workshop with Karen Conwell et al. STFM Predoctoral Meeting, St. Petersburg Beach, PA, January 26, 1992.

“Understanding the Assumptions and Accepting the Challenges: Ethical Issues Associated with HMO's” with Greg Kirschner. STFM Annual Meeting, Philadelphia, 1991.

"Patient Preference for Physician Gender", with Brenda Brak, M.D. North Central Regional STFM, East Lansing, MI, October, 1990.

"Managed Health Care: Does the Song Remain the Same?" with Greg Kirschner and Debra Haley. The Eleventh Forum for the Behavioral Sciences in Family Medicine, Chicago, Illinois, September, 1990.

"The Interdisciplinary Team in the Nursing Home: Issues in Health Care and Health Professions Education" with Michael Glasser, Lloyd Wollstadt, and David Bartels Annual STFM Meeting, Seattle, WA, May, 1990.

"Students in Interdisciplinary Teams" with Michael Glasser and Lloyd Wollstadt  
STFM Predoctoral Education Conference, San Diego, CA, February, 1990.

"Models of Ambulatory Medical Education: Implications for Family Medicine" with  
Kent Sheets et al. STFM Predoctoral Conference, February 4, 1990.

"Prepaid Health Care: Educational and Ethical Issues" with Greg Kirschner North Central  
Regional STFM, Madison, WI, October, 1989.

"Research for the Family Physician" with Mark Grant. Annual Meeting of the Illinois  
Academy of Family Practice May 19, 1989.

"Screening Mammography" Scientific Session, University of South Dakota School of  
Medicine Alumni Days. May 12, 1989.

"Screening Mammograms" with H. Scott Sarran and Stuart L. Goldman,  
Annual STFM Meeting, Denver, Colorado. May 3, 1989.

"Prepaid Health Care: Educational and Ethical Issues" with Greg Kirschner,  
North Central Regional STFM, Madison, WI, October, 1989.

"Developing the Interdisciplinary Team" with M. Glasser and S. Rubin, Annual STFM  
Meeting, Denver, Colorado. May 1, 1989.

"Medical Education in Ambulatory Care: Who and How." Symposium at RIME, AAMC,  
Chicago, Illinois, November 16, 1988 and North Central Regional STFM, October 1988.

"Screening Mammograms: Compliance with ACS Recommendations", Gravdal, J,  
Goldman, S, and Sarran, HS, NC Regional STFM, Springfield, IL., October 1988.

"Family Practice Research: What does our literature say about our research efforts?"  
Gravdal, J, and Glasser, M., North Central Regional STFM 1988

"Patients' Views of Time in Their Health Care" Gravdal, J, Garcia, A, and Glasser, M.,  
North Central Regional STFM, Springfield, IL., October 1988.

"Reimbursement Mechanisms Diagnosis and Utilization", Research Forum Presentation  
with M. Glasser STFM annual meeting, Baltimore, MD, April 1988.

"Silk Purse out of a Sow's Ear" with M. Glasser, STFM annual meeting, Baltimore, MD,  
April 1988,

"Data Analysis and Result Preparation" presented to Family Practice Research Forum,  
Lutheran General Hospital. April 15, 1988.

"Research in the Family Practice Department." Invited workshop with S.L. Goldman,  
University of Illinois College of Medicine - Rockford, April 6, 1988.

"Silk Purse Out of a Sow's Ear: Clinician as Researcher", J. Gravdal and M. Glasser, North  
Central Regional STFM, , Minneapolis, MN, October 16, 1987.

"Longitudinal Teaching of Primary Medicine in a Community Setting: a 15 year experience"  
B. Salafsky, D. Bazuin, M. Glasser and J. Gravdal. International Conference on Progress in

Medical Education, Bangkok, Thailand, October 1987.

"Comparison of Means of Payment for and Utilization of Physician Services." with C. Krohm and M. Glasser AAFP Scientific Papers Session. San Francisco, CA, September 1987.

"Using Patients to Help Evaluate the Clinical Competence of Medical Students" A. Sarnowski and J. A. Gravdal, The International Symposium on Evaluation in Medical Education, Beersheba, Israel, May 25-28, 1987.

"Gender Reference in Assignment of Patients to Students in an Undergraduate Primary Care Training Program" L. Wollstadt and J. A. Gravdal, The North American Primary Care Research Group, Minneapolis, MN, 1987.

"The Patients Say It's About Time: How Patients View the Involvement of Medical Students In Their Care" J. Gravdal and M. Glasser, Seminar: STFM Annual Meeting, New Orleans, LA, 1987.

"Comparison of Means of Payment for Medical Care and Patterns of Utilization of Physician Services" J. Gravdal, C. Krohm, and M. Glasser. STFM Annual Meeting, New Orleans, LA, 1987.

"The Patient's View of Communicating with Student Doctors" A. Sarnowski, J. Gravdal, and M. Glasser. Communicating with Patients, University of South Florida, St. Petersburg Beach, FL, 1987.

"Gender: A Difference for Medical Students?" L. Wollstadt, J. Gravdal. Poster Session. Scientific Day Program, University of Illinois, College of Medicine, Rockford, IL. September 1986,

"Patients' Perceptions of Doctor-Patient Relationships in the Medical Education Setting" M. Glasser, J. Gravdal and A. Sarnowski, International Conference in Doctor-Patient Communication, London, Ontario, Canada, 1986,.

"Patient Evaluation of Family Practice Residents at Two Sites" J. Gravdal and K. Sloan, STFM Annual Meeting, San Diego, CA, May 1986,.

"Influence of Gender on Patient Perception of Medical Student's Skills" Symposium for the Woman Researcher, Western Michigan University, Kalamazoo, MI. November 1985.

"Patient as Educator" STFM Annual Meeting, Nashville, TN, May 1985.

#### Posters (peer reviewed)

"Physician Professionalism: Definition and Commitment" IHI Annual Forum, December 2015, Orlando, FL

"Physician Professionalism: Feed-in and Feed-back" IHI Annual Forum, December 2015, Orlando, FL

“Physician Professionalism: ‘Doctor, For Your Information’” IHI Annual Forum,  
December 2015, Orlando, FL

CME Course director responsibilities at ALGH:

Annual Morris M Goldberg, MD Family Medicine Symposium  
Weekly Addiction Medicine Conference  
Monthly Family Medicine Faculty Development Conference

Peer review activities

2014- present	Ochsner Journal
2010-present	Reviewer - Advocate Health Care Research Poster Forum
2002- present	Reviewer - Family Medicine
1988- present	Reviewer - The Journal of Family Practice

**Educational Activities**

Medical Students

2007 – 2014	Co-instructor Literature in Medicine Course
1987 - Present	Precepting of medical students in office

Resident Teaching

1987-Present	ALGH Family Medicine Residency
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Continuing Education Teaching

2008-Present	Program Director - Morris M Goldberg, MD Annual Family Medicine Symposium
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Grants and Research Support

2011-12	“Early identification and intervention for persons with addiction disorders: Advocate Lutheran General Health Partners Endowment \$14,350
2011-12	“Expanding and Evaluating the PCMH as a central element in the Accountable Care Organization Neighborhood” Advocate Lutheran General Health Partners Endowment. \$26,500
2010-11	“Creating and Teaching the Patient Centered Medical Home” Advocate Lutheran General Health Partners Endowment. \$28,298.

## **Administrative**

### Advocate Health Care System

2012-present Mission and Spiritual Care Committee of the Board of Directors

### Advocate Physician Partners

2011-present ALGHealthPartners Board of Directors

### Advocate Lutheran General Hospital

2011-present Health Outcomes Committee  
2006-Present Quality Management Committee  
2006-Present Medical Executive Committee  
2006-Present Physician Leadership Forum  
1999-Present Credentials Committee

### Alliance of Independent Academic Medical Centers

2012-present Board of Directors  
2011-present CIAQ (Committee on Integration of Academics and Quality)  
2011-present Annual Meeting Program Committee

### Illinois Academy of Family Practice

2009-2011 Chair, Family Medicine Educators' Group

### Family Medicine Midwest

2014-2015 Host Committee Member  
2013-2014 Planning Committee Member  
2012-2013 CoChair, Family Medicine Midwest Collaborative Planning Committee  
2011-2012 CoChair, Family Medicine Midwest Collaborative Host Committee

## **Professional Organizations**

### Alliance of Independent Academic Medical Centers

American College of Physician Executives

American Academy of Family Physicians

Society of Teachers of Family Medicine

## **Honors**

AFMRD Bronze Award 2009  
Teacher of the Year Award - Lutheran General Hospital 1996  
Family Practice Residency  
Dr. Francis Johnson Award for Science 1987  
Fellow - American Academy of Family Physicians 1984  
Alpha Omega Alpha 1979  
Phi Beta Kappa