



## ALLIANCE OF INDEPENDENT ACADEMIC MEDICAL CENTERS

### *Weinberg Application Form*

Name of Nominee: Peter Coggan, MD, MSEd

Nominee Title: President & CEO

Institution: Grand Rapids Medical Education Partners

Phone: (616) 732-6206 E-Mail: Peter.CogganMD@grmep.org

*Contact Information for Individual Completing This Application:*

Same as above; skip to question 1 -OR-

Your Name: John E. vanSchagen, MD

Your Job Title: Program Director, GRMEP/MSU Family Medicine Residency  
Assoc. Professor & Assoc. Chair, MSU Dept. of Family Med.

Your Institution: GRMEP (Spectrum Health/Saint Mary's Hospitals)

Phone: (616) 685-6741 E-Mail: vanschaj@trinity-health.org

1. Please describe the nominee's leadership in academic medicine, both locally and nationally:

**Dr. Coggan is currently the President and CEO of Grand Rapids Medical Education Partners, a consortium in Grand Rapids, Michigan, whose partners include Spectrum Health Hospitals and Saint Mary's Hospital, as well as ex-officio members Michigan State University College of Human Medicine and Grand Valley State University. This medical education consortium is an innovative and collaborative model for independent academic medical centers in that the member groups combine to provide top-notch medical education and research opportunities while maintaining independence as organizations. Dr. Coggan has used this platform to promote the mission of the AIAMC related to benchmarking data and the representation of our academic medical center model at a national level. Spectrum Health was a charter member of the first National Initiative, and Dr. Coggan was instrumental in bringing both Spectrum Health and Saint Mary's into the second National Initiative as partner members of the IAMC as represented by GRMEP.**

Prior to his work with GRMEP, Dr. Coggan was the Director of Medical Education for the Henry Ford Health System in Detroit, Michigan. During his tenure there, he developed an affiliation agreement with Wayne State University School of Medicine, developed a simulation center for medical education, and was instrumental in the completion of a system-wide medical education strategic plan.

Dr. Coggan has also been a leader in several other academic medicine organizations on a national level, most notably as a:

- Board Member of the Accreditation Council for Continuing Medical Education (as a nominee of the American Hospital Association);
- Consultant on managed care curriculum to the Council on Graduate Medical Education, responsible for writing the 13<sup>th</sup> Report to Congress titled “Educating Physicians for a Changing Environment”;
- Western Region Representative, Group on Educational Affairs, Association of American Medical Colleges;
- Treasurer for the Society of Teachers of Family Medicine;
- Member of several committees and workgroups for the National Board of Medical Examiners
- Member of the Association of Hospital Medical Education

2. How has the nominee served as an advocate for the independent academic medical Center (IAMC)?

Dr. Coggan was the AIAMC Board President when the organization unveiled its new mission and vision statements, as well as when it started its first National Initiative. In addition to the boards and elected positions at the AIAMC, Dr. Coggan chaired the 2004 Annual Meeting. He continues to serve as a resource for AIAMC members as a senior statesman, mentor, and sounding board.

In his current role with GRMEP, he has brought in nationally recognized thought leaders to speak on the development of academic departments within the IAMC structure of GRMEP.

Spectrum Health was a charter member of the first AIAMC National Initiative; Dr. Coggan was instrumental in bringing Saint Mary’s Hospital into the National Initiative Phase II in collaboration with Spectrum Health, thereby consolidating the participation of residents and faculty from both members of our consortium.

3. Please describe how the nominee has articulated his/her vision for the future of academic medicine in the IAMC:

Dr. Coggan’s objectives have been to develop educational models of national significance that improve the preparation of the health professions, including physicians, for projected changes in medical practice. He has championed the development of teaching programs that more accurately reflect the trainee’s eventual practice by balancing education in academic medical centers and community teaching sites.

Dr. Coggan’s vision for the future of academic medicine in our IAMC is for residencies in multiple specialties to work together to create an academic environment of the highest quality. This vision would include the attainment of “flagship” status for each residency program, and the development of a model for interprofessional education and training to promote the concepts of quality improvement and patient safety on a team care basis.

He has also been the driving force behind our IAMC's advancement in scholarly activity and research across institutions, bringing the power of Michigan State's research engine and the Van Andel Institute's scientific infrastructure into reach of the consortium's residents, fellows, and faculty.

4. Has the nominee received national recognition for his/her contributions to academic medicine?       Yes       No

If yes, please describe:

In 1994, Dr. Coggan received the Society of Teachers of Family Medicine Recognition Award, presented at the annual spring meeting of the STFM. The Recognition Award honors an STFM member for outstanding leadership in advancing family medicine as a discipline. The nominee's achievements and activities are clearly recognized as enhancing or supporting family medicine education by improving resources available for its support, by defense or support of its objectives, or by other notable service to the discipline, and these achievements have had significance at a national level.

5. If chosen for this award, will the nominee be present to receive it at the AIAMC 2011 Annual Meeting, to be held March 24<sup>th</sup> – 26<sup>th</sup> in St. Pete Beach, Florida?  
 Yes       No       Not Sure

***Please send this completed application form  
along with the nominee's up-to-date curriculum vitae to  
Kimberly Pierce-Boggs, Executive Director,  
by e-mailing [Kimberly@aiamc.org](mailto:Kimberly@aiamc.org) or faxing 888-AIAMC11 (888-242-6211)  
NO LATER THAN DECEMBER 15, 2010***

***THANK YOU for your support of recognizing  
the excellent talent and leadership  
of our AIAMC members!***