

ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2019 PARTNERS PROGRAM***

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*If you wish to participate in the AIAMC 2019 Partners Program,*

*please complete the Registration Form found on pages 5 and 6 of this packet*

*and return to Kimberly Pierce-Boggs, AIAMC Executive Director*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

*NO LATER THAN FRIDAY, DECEMBER 31, 2018*



August 15, 2018

Dear Prospective Partner:

As the summer season comes to a close, many of us are busy planning 2019 programs and budgets. The Board of Directors for the Alliance of Independent Academic Medical Centers (AIAMC) hopes that you will include becoming a *2019 AIAMC Partner* in your company’s plans for next year.

***Who Are We****?* The AIAMC will celebrate its 30th anniversary in 2019. We were founded in 1989 as a national network of large academic medical centers that are affiliated with medical schools but are independent of medical school ownership or governance. Our mission is to serve as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care. Indicative of our commitment to this mission is the AIAMC National Initiative, the only national and multi-institutional collaborative of its kind in which residents lead multidisciplinary teams in quality improvement projects aligned to their institution’s strategic goals.  Sixty-four hospitals and health systems and more than 1,000 individuals have participated in the AIAMC National Initiatives since 2007 driving change that has resulted in meaningful and sustainable outcomes improving the quality and safety of patient care. For more information, please visit our website at [www.AIAMC.org](http://www.AIAMC.org).

*Why Partner?* Participation as a *2019 Alliance Partner* will bring you closer to the thought leaders and decision makers in the medical education community. Our more than 750 members represent 80+ major medical centers and integrated delivery systems across the United States. The scope of our association membership includes Chief Academic Officers, Chief Medical Officers, Chief Executive Officers, Vice Presidents of Research, Directors of Quality and others. Simply stated, the visibility provided to your company through our partners program will give you access to key stakeholders in the medical education industry. As you will read in the attached *Program Description,* we have designed the 2019 Partners Program to provide you with year-round visibility that best fits your budgetary needs.

*Plan Now, Invest Later.* We recognize and appreciate the importance of developing and maintaining positive relationships with our sponsors. Your support is critical to our ongoing ability to develop and present substantive programs for our membership. By working together, we hope to develop a truly meaningful relationship that will be of mutual benefit. To help us make our 2019 program plans, we ask that you return the registration form found on pages 5 and 6 of this packet *no later than December 31st.* However, no investment from your company will be required until next year. And, you may make payments, if you prefer. I thank you for your kind and serious consideration.

Sincerely,



Kimberly Pierce-Boggs

Executive Director

Attachments



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2019 PARTNERS PROGRAM***

***Program Description***

*The Alliance of Independent Academic Medical Centers (AIAMC) asks that you consider supporting our mission of serving as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care. Our 2019 Partners Program has been designed to cultivate a meaningful relationship between our members and your company over the course of the entire year, rather than relying upon a single event. We hope this will develop a dialogue and significant exposure for your company in the coming year.*

Gold: $10,000 – *A Gold Partnership provides your company with the following benefits:*

* Inclusion as a *Gold Sponsor* in the 2019 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *an entire year,* beginning January 1, 2019;
* Three “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 28th thru 30th, a $2,500.00 value;
* *Six (6)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *Three (3)* *complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of $2,985.00;
* Sponsorship of *reception\** at the Annual Meeting, with your logo prominently displayed on-site.

Silver: $5,000 – *A Silver Partnership provides your company with the following benefits:*

* Inclusion as a *Silver Sponsor* in the 2019 Partners Directory with logo, to be mailed to entire Alliance membership and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *six (6) months* (January 1, 2019 – June 30, 2019);
* *Two (2)* “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 28th thru 30th, a $2,500.00 value;
* *Four (4)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *Two (2)* *complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of $1,990.00;
* Sponsorship of a *lunch\** at the Annual Meeting, with your logo prominently displayed on-site.

Bronze: $3,000– *A Bronze* *Partnership provides your company with the following benefits:*

* Inclusion as a *Bronze Sponsor* in the 2019 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our web site;
* A link to your Web Site from the Alliance web site for *three (3) months* (January 1, 2019 – March 31, 2019);
* A “Partners Profile” article in the *Alliance Update* newsletter, which is sent to entire membership;
* Table-top display during the Alliance Annual Meeting March 28th thru 30th, a $2,500.00 value;
* *Two (2)* email blasts from the AIAMC office to AIAMC members on your behalf;
* *One (1)* *complimentary* Annual Meeting registration for you to use or to present to the client of your choice, a value of $995.00;
* Sponsorship of a *breakfast\** at the Annual Meeting, with your logo prominently displayed on-site.

2019 AIAMC Partners Program

Program Description

Page 2 of 2

$2,500: Exhibit Only at 2019 AIAMC Annual Meeting

* Table-top display during the Alliance Annual Meeting March 28th thru 30th;
* Inclusion as an *Exhibitor* in the Directory of Alliance Partners with logo, for distribution at the conference;
* A link to your web site from the Alliance web Site for *one (1) month* (March 1 – 31, 2019);
* *One (1)* *complimentary* Annual Meeting registration for your primary employee staffing the exhibit, a value of $995.00.

\*Please note that sponsorship of on-site meals at the AIAMC Annual Meeting will be determined on a first-received, first- assigned basis. Once sponsorships for all on-site meals have been assigned, partners will have the opportunity to sponsor on-site educational breakout sessions. All assignments are determined by the AIAMC and are considered final.

*If you wish to participate in the AIAMC 2019 Partners Program,*

*please complete the Registration Form found on pages 5 and 6 of this packet*

*and return to Kimberly Pierce-Boggs, AIAMC Executive Director*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

*NO LATER THAN FRIDAY, DECEMBER 31, 2018*

*THANK YOU FOR YOUR CONSIDERATION!*



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***2019 PARTNERS PROGRAM***

***Registration Form***

I. LEVEL OF SPONSORSHIP (please check one)

□ Gold: $10,000 □ Silver: $5,000 □ Bronze: $3,000 □ Exhibitor: $2,500

II. COMPANY CONTACT INFORMATION (for inclusion in the *2019 Partners Directory* brochure)

Company Name:

Contact Person: Title:

Address:

City: State: Zip Code:

Website Address:

Phone: E-Mail:

*If the AIAMC Office’s primary point of contact (for logistics, planning, etc.) is different from what appears above, please list that person’s contact information here:*

Primary Contact: Title:

Phone: E-Mail:

III.COMPANY DESCRIPTION (for inclusion in the *2019 Partners Directory* brochure)

*Your company description should be 150 words or less.* You may submit this one of two ways:

□ Our company description will be sent via e-mail to [kimberly@aiamc.org](mailto:kimberly@aiamc.org) no later than **December 31, 2018**.

**-OR-**

□ Please use the same description we submitted last year (if applicable).

IV. COMPANY LOGO (for *2019 Partners Directory* and use on-site at the Annual Meeting)

*Your logo should be in an editable JPEG file with minimum 300 dpi resolution.* You may submit this one of two ways:

□ Our logo will be sent via e-mail to [kimberly@aiamc.org](mailto:kimberly@aiamc.org) no later than **December 31, 2018**.

**-OR-**

□ Please use the same logo as submitted last year (if applicable).

2019 AIAMC Partners Program

Registration Form

Page 2 of 2

**V. EXHIBIT AT ANNUAL MEETING**

□ Our company WILL have a table-top exhibit at the Annual Meeting, to be held March 28th thru 30th at the Loews Ventana Canyon Resort; please send us more information regarding logistics, electrical needs, etc.

**-OR-**

□ Our company will opt out of this partner benefit and does NOT plan to have a table-top exhibit.

**VI. ANNUAL MEETING REGISTRATION**

Online registration opens in mid-November. *All partners must register online, even if the registration fees are waived. Please log onto* [*www.aiamc.org*](http://www.aiamc.org) *to register.* For our planning purposes, please indicate the number of anticipated attendees from your company: □ 1 □ 2 □ 3

VII. PAYMENT

Our partnership support in the amount of $ will be provided to the Alliance of Independent Academic Medical Centers (Fed ID # 01-0492125) as follows (choose one):

□ One check by January 15, 2019 □ Two checks in equal installments by

January 15, 2019 and March 15, 2019

Please provide your company’s credit card information below; charges will be assessed ONLY if checks are not received as indicated above. *If you prefer for payments(s) to be made by credit card, please check here*: □

A receipt will be emailed to you following credit card transaction(s).

Type of card:□ Visa □ MasterCard □ American Express

Card number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CCID Code: Expiration date: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code of Billing Address: \_\_\_\_\_\_\_\_\_\_

*We agree to abide by all clearly defined expectations and deadlines as stated in writing by the AIAMC as well as all rules and regulations governing the exhibition at the Annual Meeting. I understand that submission of this registration form constitutes a contract.*

Signed: Date:

*Please return your completed Registration Form to*

*Kimberly Pierce-Boggs, Executive Director, AIAMC*

*NO LATER THAN DECEMBER 31, 2018*

*Via Email kimberly@aiamc.org*

*Or Fax 888-AIAMC-11 (888-242-6211)*

**AIAMC 2019 ANNUAL MEETING and NATIONAL INITIATIVE VI MEETING FOUR**

***Connecting Education to Exceptional Patient Care 2019***

***Transformative Value of GME: 2030 and Beyond***

**March 28 – 30, 2019 Loews Ventana Canyon Resort – Tucson, AZ**

**Thursday, March 28th**

8:00-11:00 **Pre-Conference Workshop: Educator’s Forum**

11:00-11:45 **Welcome Lunch for First-Time Attendees**

12:00-12:15 **Annual Meeting Opens**

12:15-1:15 **Plenary 1: C-Suite Perspective/GME As A Strategic Asset**

*John Duval, MBA, retired CEO, VCU Hospitals and Clinics and ACGME Senior Scholar* and

*Kevin Weiss, MD, Sr. Vice President, Institutional Accreditation, ACGME* ***(confirmed)***

1:15-1:45 **Break; Exhibits Open**

1:45-3:00 **Concurrent Breakout Workshops**

3:00-3:30 **Annual Town Hall Meeting**

3:30-4:30 **Plenary 2: Future Funding Opportunities for Graduate Medical Education**

*Holly Humphrey, MD, President, Josiah Macy Foundation (invited)*

4:30-5:30 **Book Club**

5:30–7:00 **Reception**

**Friday, March 29th**

7:00-8:00 **Buffet Breakfast; Exhibits Open**

8:00 – 9:30 **Keynote Address**

*James Bagian, MD, Clinical Professor, Institute for Healthcare Policy & Innovation, University of Michigan* ***(confirmed)***

9:30–10:00 **Break; Exhibits Open**

10:00– 11:15 **Concurrent Breakout Workshops**

*15-minutes walking time after to main ballroom for lunch*

11:30-12:30 **Lunch, to include Vendor Partner Intros/Overviews**

12:30-1:30 **Plenary 3: Technology/Curricula**

*Eric Holmboe, MD, Sr. Vice President, Milestones Development and Evaluation, ACGME (invited)*

2:00-4:30 **Annual Meeting Optional Workshop**

*James Bagian, MD, Clinical Professor, Institute for Healthcare Policy & Innovation, University of Michigan* ***(confirmed)***

**Friday, March 29th** (continued)

2:00-4:30 **National Initiative VI Meeting Four**

*Keynote Speaker and Five Cohort Breakouts: Capstone Presentations*

6:30 6:30 **Annual Awards Dinner, to include Recognition of NI VI Teams**

**Saturday, March 30th**

7:00-7:45 **Buffet Breakfast; Exhibits Open**

7:45-8:45 **Plenary 4: Innovative Faculty Development OR AHRQ**

*Speaker(s) TBD*

8:45-10:15 **National Initiative VI Meeting Four**

*In the Ballroom: Summative Presentations Cohort Groups One, Two and Three*

9:00-10:15 **Annual Meeting Concurrent Breakout Workshops**

*15-minutes walking time before to breakout rooms*

10:15-10:45 **Break; Exhibits Open**

10:45-11:30 **Poster Slam**

11:30-12:00 **Staffed Poster Displays, including National Initiative VI Final Posters**

12:00-1:00 **Closing Session and Boxed Lunch**

*Vineet Arora, MD, MAPP, Professor of Medicine/Assistant Dean for Scholarship and Discovery/Director of GME CLE Innovation, University of Chicago* ***(confirmed)***

1:00-2:00 **National Initiative VI Meeting Four**

*In the Ballroom: Summative Presentations Cohort Groups Four and Five and Final Wrap-Up*

**AIAMC Member Institutions August 2018: 81 Members**

Arizona

Honor Health

California

Arrowhead Regional Med Center

Cedars-Sinai Medical Center

Kaiser Permanente Northern CA

Colorado

Exempla Saint Joseph

North Suburban Medical Center

Presbyterian/St. Luke’s Med Cen

Rose Medical Center

Swedish Medical Center

Sky Ridge Medical Center

The Medical Center of Aurora

Connecticut

Saint Francis Hosp & Med Center

Delaware

Christiana Care Health Services

Florida

Florida Hospital

Memorial Healthcare System

Orange Park Medical Center

Orlando Regional Healthcare

Georgia

Coliseum Medical Center

Illinois

Advocate Christ Medical Center

Advocate IL Masonic Med Center

Advocate Lutheran Gen Hospital

OSF St. Francis Medical Center

Indiana

Community Health Network

Iowa

Unity Point – Des Moines

Kansas

Wesley Medical Center

Louisiana

Ochsner Health System

Our Lady of the Lake Regional Medical Center

Maine

Maine Medical Center

Maryland

Sinai Hospital of Baltimore

Massachusetts

Baystate Medical Center

Lahey Clinic

Michigan

Crittenton Hospital Med Center

Mercy Health Saint Mary’s Sparrow Hospital

Minnesota

HealthPartners Institute

Montana

Billings Clinic

New Jersey

Bayshore Community Hospital

K Hovnanian Children’s Hosp

Jersey Shore Univ Med Center

Monmouth Medical Center

Newark Beth Israel

Ocean Medical Center

Raritan Bay Medical Center

Riverview Medical Center

Saint Barnabas Medical Center

St. Luke’s Hospital- Warren

Southern Ocean Med Center

New York

Bassett Healthcare

Maimonides Medical Center

NYU Winthrop Hospital

North Carolina

Carolinas Medical Center

Ohio

The Christ Hosp Health Network

Cleveland Clinic Akron General The Cleveland Clinic Foundation

Grant Medical Center

Riverside Methodist Hospital

TriHealth, Inc.

Oregon

Providence Hood River Memorial

Providence Milwaukie Hospital

Providence Portland Med Center

Providence St. Vincent

Pennsylvania

Albert Einstein Medical Center

Guthrie/Robert Packer Hosp

Main Line Health – Bryn Mawr

Main Line Health – Lankenau

St. Luke’s Hosp – Bethlehem

York Hospital

South Carolina

Grand Strand Medical Center

Trident Medical Center

Texas

Baylor Scott & White – Central TX

Baylor Scott & White - Dallas

Baylor Scott & White- Garland

Covenant Medical Center

Covenant Children’s Hospital

JPS Health Network

Washington

Kaiser Permanente Washington

Swedish Medical Center

Virginia Mason Medical Center

West Virginia

Charleston Area Medical Center Health Education and Research Institute

Wisconsin

Aurora Healthcare

Marshfield Medical Center



ALLIANCE OF INDEPENDENT

**ACADEMIC MEDICAL CENTERS**

***List of Partners and Exhibitors 2018***

GOLD PARTNERS

TransUnion Healthcare

[www.transunionhealthcare.com](http://www.transunionhealthcare.com)

Vizient

[www.vizientinc.com](http://www.vizientinc.com)

SILVER PARTNERS

Convergence CT

[www.convergencect.com](http://www.convergencect.com)

ECG Management Consultants, Inc.

[www.ecgmc.com](http://www.ecgmc.com)

*To best ensure the maximum promotion of our partners, please note that the number of table top exhibits at the AIAMC Annual Meeting*

*ARE LIMITED TO THE FIRST TEN*

*Registration Forms received.*

BRONZE SPONSORS

Hall, Render, Killian, Heath & Lyman, PLLC

[www.hallrender.com](http://www.hallrender.com)

Huron Consulting

<https://www.huronconsultinggroup.com/>

Isabel Healthcare, Inc.

[www.isabelhealthcare.com](http://www.isabelhealthcare.com)

RL Solutions

[www.rlsolutions.com](http://www.rlsolutions.com)

EXHIBITORS

The University of Queensland – Ochsner Clinical School: <https://medicine-program.uq.edu.au/ochsner-clinical-school>